## PSY: Changes Korean Pop Music Scene

PSY makes Korean pop(K-pop) music industry diverse. Recently, he became a world star with his song Gangnam Style. But in Korea, PSY has been one of the most influential Korean singer since he released his debut album. He expands K-pop's musical boundaries. Till lately, K-pop has lacked any variety. Only few kind of music has become popular. For instance, boy or girl group's dance music. But PSY always try to make creative songs and performances. He makes and performs all kind of music. He makes and sing ballad, dance music, rap, and more kind of music. His songs and performances are unique. So, now people can enjoy differences of K-pop music. Also, He changes K-pop concert culture. He loves performing in front of his huge fan. He wants his fans enjoy his concert very much, so he does not only sing and dance also does lots of performances during the concert. He puts some new ideas on his stage whenever he holds a concert. For example, sprinkle water on the stand, flying with a rope. His concert is spectacular. Before he starts these kind of performances, there is no concert like this in Korea. But now singers are changing. They try to do many new performance in their concert. PSY is a talented entertainer, and his passion of the music makes K-pop music diverse.