

THE VANDERBILT HUSTLER

MONDAY, OCTOBER 24, 2011 ★ 123RD YEAR, NO. 58 ★ THE VOICE OF VANDERBILT SINCE 1888

VANDERBILT
★ 44

Homecoming heroics

ARMY
A 21



CHRIS PHARE
THE VANDERBILT HUSTLER

Vandy topped the nation's No. 1 rushing offense on Saturday night, notching the program's first Homecoming win since 2002. Redshirt junior quarterback Jordan Rodgers made his first career start, completing 10 of 27 passes for 186 yards. Junior running back Zac Stacy finished with 198 yards rushing and three touchdowns, as the Commodores beat the Black Knights, 44-21.

Meyer admits error in VSG budget non-disclosure policy

KATIE KROG
STAFF REPORTER

Student Body President Adam Meyer took responsibility on behalf of Vanderbilt Student Government for the budget non-disclosure policy in an email sent to the Hustler on Sunday at 10:45 p.m. The policy violated Statute 6.6, which states that the VSG budget should be available to student media and the student body on the VSG website or upon request once approved.

"It is not easy recognizing that a mistake was made, but it happens, and we are glad that we have so many people watching to keep us accountable," Meyer wrote in an email.

The Hustler received a copy of the VSG budget from three members of VSG who wished to remain anonymous. VSG posted the budget online this weekend. According to Meyer, the VSG Cabinet met on Sunday at 7 p.m. to discuss the violation and posted the budget thereafter.

Meyer declined to release VSG's financial information or budget outside of VSG, the Hustler reported on Thursday, Oct. 20.

In an email written to the Hustler at 9:01 p.m. on Sunday, Meyer wrote, "There was some confusion regarding whether or not the statutes that were posted online were the old statutes or the new statutes recently passed during last month's election."

Statute 6.6 has been posted online as a part of VSG's constitution in its current wording since at least Aug. 20, 2010.

VSG is now acting in accordance with the statute.

"We were unsure of whether or not (the statutes) were accurate, and upon further review,

the ones listed online are accurate," Meyer wrote in an email at 9:14 p.m. on Sunday.

According to Meyer, the VSG budget is created by the Executive Board in consultation with the VSG treasurer and VSG's advisors and then voted on by "the voting members" of VSG.

"Each semester VSG receives allocations from Housing and from the Dean of Students Office," Meyer wrote in an email.

He added, "All funding received from housing (part of every student's on campus housing statement) goes towards programs that are open to all students."

"VSG is funded by the Office of the Dean of Students. The Office of the Dean of Students is funded by revenue from tuition and gifts to the University," Dean of Students Mark Bandas wrote in an email.

The total proposed VSG budget for the 2011-12 school year totals \$106,000, not including \$3000 budgeted for "dinner discussions."

The amounts allocated to the Executive Board and the Cabinet rose this year, while the amounts allocated to VSG Committees, upperclassmen areas, and councils decreased.

"This year our budget changed slightly due to the new constitution and its anticipated approval," Meyer wrote in an email, "The change to our constitution meant that we would have more members in VSG than before and introduced a new first year program called CommonDores. This change meant that certain sections of the budget would need to change to accurately reflect these constitutional changes in our organization."

On Thursday, Oct. 20 at 3:11 a.m., VSG posted committee up-

VSG STATUTE 6.6



The following is an excerpt from Vanderbilt Student Government's statutes. To view all statutes, visit studentorgs.vanderbilt.edu/vsg

6.6.
Publication of the Budget

6.6.1.
The proposed VSG Budget shall be made available to student media and members of the student body upon its proposal in the VSG Senate.

6.6.2.
Once approved, the VSG Budget shall be made available on the VSG website or made available to any member of the student body upon request.

6.6.3.
VSG shall maintain a record of VSG Budgets from previous years, all of which shall be available to any member of the student body upon request.

dates on its website.

The update for the Organizational Relations Committee, chaired by Shelby Begany and Speaker of the Senate Zye Hooks, says, "As VSG begins new initiatives aimed at promoting transparency we are looking forward to working on the implementation of these reforms and receiving feedback as to how to make them better."

To view VSG's statutes and committee updates, visit studentorgs.vanderbilt.edu/vsg. ★

Lisa Branding wins outstanding senior



LIZ FURLOW
NEWS EDITOR

CHRIS HONIBALL / THE VANDERBILT HUSTLER

Lisa Branding was announced the 2011 Outstanding Senior during the Homecoming game against Army Saturday night. Chancellor Nicholas Zeppos presented the award to Branding.

Lisa Branding was named the 2011 Outstanding Senior during halftime of Saturday's football game.

"It's an honor to be recognized for a lot of hard work, and it's especially an honor because I know there are so many amazing students in the class of 2012," Branding said.

Branding, a Libertyville, Ill., native, is double-majoring in Sociology and Medicine, Health and Society with a minor in Corporate Strategy. She is a director of Dance Marathon and the Philanthropy Chair for Delta Delta Delta sorority, whose philanthropy partner is the Monroe Carrell Jr. Children's Hospital at Vanderbilt.

"My proudest moment so far has been every year at Dance Marathon when we reveal the total. If I think back on the night and think about how many kids' lives we've changed, it's a great feeling."

Branding is applying to graduate schools for a master's in MHS or Public Health, with plans to work in hospital administration. Branding said she would ideally work for a children's hospital.

"The first time I went to the Children's Hospital, I took a

tour with the head of Cranial/Facial. He showed us all of the different elements of a hospital and how they work together. There are ducks on the ceiling so that kids on stretchers on the way to surgery can look up and see them. Children's hospitals are such amazingly happy places, even though a lot of sad moments happen there," Branding said.

Branding said she felt shocked when she received the award.

"It didn't cross my mind that it would be me. I walked up to the Chancellor to accept the award, and he said to me, 'You just look like you're in shock.'"

Reflecting on her time at Vanderbilt, Branding advised students to make the most of their time.

"I think that students should make the most of their time and do what they love. There are so many opportunities at this school available to us." ★

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Quake largely unfelt

VUPD CRIME LOG COMPILED BY GEOFFREY KING

OCT. 16, 1:20 A.M.

A liquor law violation was issued at Hemingway Hall after an underage person was found passed out from drinking.

OCT. 16, 2:15 A.M.

— A liquor law violation was issued at Stambaugh House after an underage person was found intoxicated in his room.

OCT. 16, 3:14 P.M.

— A student's laundry was stolen from Mims Hall.

OCT. 16, 3:50 P.M.

— A student's laptop and case were stolen at 1232 Stevenson Center Lane.

OCT. 16, 5:00 P.M.

— A student's bicycle and lock were stolen at Branscomb Quad.

OCT. 20, 12:01 A.M.

— A student was arrested for drug equipment violations at 1910 South Drive after a homemade pipe was found.

OCT. 21, 12:26 A.M.

— An impersonation citation was issued at 1401 18th Ave. S. after a student was caught with a fake ID.

OCT. 21, 12:16 A.M.

— A liquor law violation was issued in the Hank Ingram House Parking Lot after a person was found passed out on a bus.

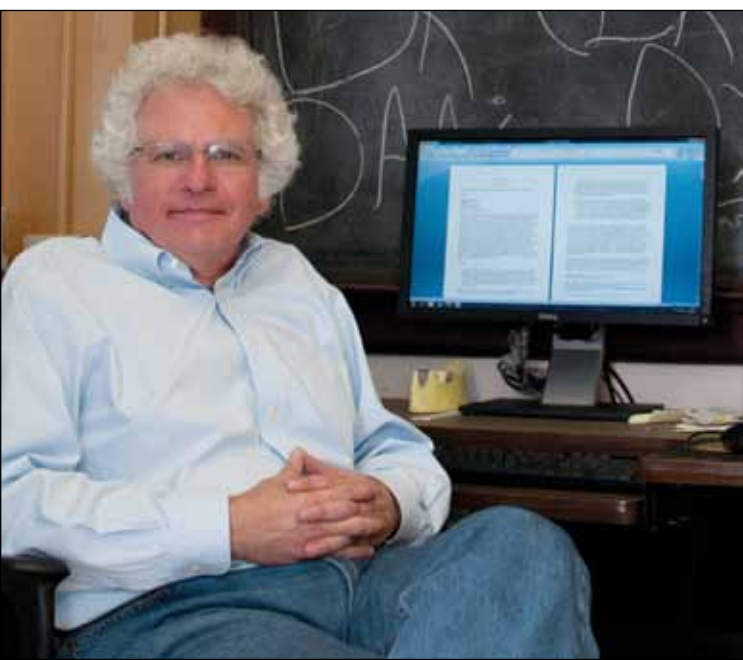
OCT. 21, 1:20 A.M.

— A liquor law violation was issued at Hank Ingram House after a person was found passed out in a parking lot.



PROFESSOR PROFILE BY DEVIN NAGLE

DANIEL CORNFIELD



MURPHY BYRNE / THE VANDERBILT HUSTLER

Daniel Cornfield is a professor of Sociology, and specializes in labor markets, movements and management. He is currently researching career paths of Nashville music professionals, as sponsored by the Curb Center for Art, Enterprise and Public Policy at Vanderbilt University.

I HEAR YOU'RE WRITING A NEW BOOK. WHAT IS IT ABOUT?

Well, the book is all about how artistic people create a new art world and specifically the roles that different people play as the art world changes from being organized around larger corporations, like big labels, to indie entrepreneurial types of art world ... about the artistic communities that they created. It's based on a study I've conducted with a team of grad students here at Vanderbilt. We have conducted a total of 73 interviews ... with a range of Nashville music professionals.

WHAT GOT YOU INTERESTED IN SOCIOLOGY, AND WHAT BROUGHT YOU TO VANDERBILT?

I majored in sociology in college, so I had some academic exposure, and I tend to be the kind of person who cares about the quality of humanity ... I feel that being in an educational setting, being a professor, allows me to be personally intellectually expressive as to how humanity works and to help the next generation of great thinkers and doers to ... express themselves in those terms.

DO YOU THINK THAT VANDERBILT STUDENTS, FOR THE MOST PART, CARE ABOUT THE QUALITY OF HUMANITY?

Very much so. That's one of the great pleasures about teaching at Vanderbilt, that the students are very engaged and engaging ... they think about human relations generally, and how to make the world a better place.

WHAT ARE YOUR THOUGHTS ON THE OCCUPY WALL STREET MOVEMENT?

I think it's a very interesting social movement. We haven't had a movement like that in quite a while ... the interests being expressed in this movement have to do with social inequality in our society, and has to do with the growing gaps between the haves and the have-nots ... They're trying to advance the interest of the bottom 99 percent of the income distribution, which is a very diverse group of people. I think it's quite exciting. ★

CHRIS HONIBALL / THE VANDERBILT HUSTLER

Trey Songz and My Morning Jacket perform during Commodore Quake on Thursday night in Memorial Gym. Audience turnout was low, with entire sections left empty. However, the performers received good reviews. Turn to page 6 for a recap of the concert.



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CORRECTIONS

The staff of The Vanderbilt Hustler is committed to ensuring our work is

fair and accurate.

Errors of substance will be corrected. With very rare exception, these corrections will be listed on Page 2.

Bring corrections to the Hustler office in Sarratt 130 or e-mail us at editor@insidevandy.com.

You may also report them by telephone to the news line at (615) 322-2424.

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Student-to-student marketers promote peer-influenced consumerism on campus

LUCAS LOFFREDO
STAFF REPORTER

The demise of television commercials and magazine endorsements as effective advertising methods to college students has quietly birthed a new marketing strategy: many companies have begun to hire students to advertise their products to peers around campus.

This more aggressive marketing campaign makes sense, with average college students spending more than ever on things they want but do not need. Annual discretionary spending among college students 18 to 24 years old has risen to a projected \$37.7 billion in 2010, according to a study from Alloy Media + Marketing. This figure has been rising and further increase is projected, indicating that college students will continue to be an effective group to target.

The profitable new frontier is already highly developed at many schools around the nation: Boston University, the Massachusetts Institute of Technology and the University of North Carolina at Chapel Hill have been mentioned in national news articles about the trend.

On Vanderbilt's campus, student-to-student marketing is present but uncommon. However, while many of the institutions where peer marketing is most prevalent are large state schools, some are similar to Vanderbilt in size and demographic; thus, it very possibly could see an uptick

here in the forthcoming years.

Felix Urquia, a College Ambassador for the cloth-

are paid for their services by their company, while others receive free merchandise and

vertising activities are: "For one week each semester, they can post a flyer on campus about what it is that they're doing," and "They can work with other student groups. For example, if they had a free round trip airline ticket, they could donate it to an event like Dance Marathon."

The program strongly attempts to deemphasize the use of giveaways and other activities that may fall under the realm of solicitation. Associate Dean of Students Steve Caldwell said, "We don't have as many handouts because we really try to discourage that, we want more passive marketing, and on our campus it seems to fit better with what students want ... we've tried to keep from having that kind of heavy solicitation on campus."

Also, some forms of giveaways or marketing on campus may put the university in an uncomfortable place financially. Arrington said, "Vanderbilt is a not-for-profit institution, we take very seriously that standing, and when we have for-profit businesses on our campus operating, it compromises that tax status."

Although the Campus Student Agent program has seen moderate success thus far, it may not be feasible, on a campus of 7,000 undergraduates, to monitor all handouts and social interactions between peers, which are the primary methods of advertisement that companies hire students for.

Other articles about this practice mention students who are attractive and well-connected as those who would

be specifically targeted by companies to be ambassadors. This may tie in to businesses focusing on students in Greek life at campuses like Vanderbilt, agreed Kristin Shorter, Vanderbilt's director of Greek life. Shorter said, "It would not be surprising to me if Greek students would be specifically targeted as potentially good people to fulfill any kind of sales or marketing role, because of their connections and tie-ins with a large network of people."

Caldwell disagrees, arguing that it should have to do more with a student's knowledge of the product or service they are advertising for, as well as their positive characteristics. "I don't think they're trying to pick out students because of any particular features or qualities or anything like that," Caldwell said. "I think if they're impressive, and they're reliable, and they're bright, and they can understand the product and present it well, that's what really makes a difference."

Some students at Vanderbilt indicated that they would be more likely to try something if the pitch for it came from a peer as opposed to a corporate salesman or another form of advertisement.

Sophomore Jayde Aufrecht said, "If my peers are advertising something, it makes me feel more comfortable about the product and know that it's reliable and that other people are using it. If I saw some of my friends wearing something, I'm sure I would be more prone to like it."

First-year student Alexis Joyner said, "I'd rather hear (advertising) from a peer, because they're closer to my own age, they're closer to my lifestyle. For a company, it's their job to say their product works, so it seems kind of sketchy for me to automatically believe them."

Others cited that it matters whether what is being sold is a material product or a less tangible service.

"Products are a little harder, for me personally, just because it's easy for anybody to say one product's better than the other or vice versa," Patrick said. "Things like services, though, I feel like students would be more prone to advertise for services they knew were good quality or things that they would be willing to do themselves."

Whether the administration or students at the university want it or not, it is very likely that student-to-student advertising is here to stay at Vanderbilt. Whenever we see the Red Bull truck or the trademarked Vineyard Vines whale, the idea that college students are meaningful contributors to the economy becomes very clear.

For businesses, at least, the practice is a promising, effective, and immensely fruitful advertising method. As Caldwell said, "I think if (a company) can get a Vanderbilt student to represent it, it's had a coup. I mean, this person can do things on this campus that others can't ... so I think it makes a difference to have a representative." ★

From my experiences, student-to-student marketing has been an increasingly popular option for new companies who want to get their name out if college students happen to be a targeted market segment.

FELIX URQUIA

COLLEGE AMBASSADOR FOR THE CLOTHING COMPANY SOUTHERN TIDE

ing company Southern Tide, said, "From my experiences, student-to-student marketing has been an increasingly popular option for new companies who want to get their name out if college students happen to be a targeted market segment."

Junior Clayton Patrick said, "It's definitely growing, especially with the advent of Facebook. It used to be more behind the scenes, talking to people in clubs or through friends, but now it's starting to spread as more of an open thing."

Student representatives for companies use various tactics to market their product to other students on campus. These often include handing out free merchandise with the company's name or logo on it, wearing some article of clothing given to them by the company, or talking about the product with their friends and others. Some student representatives

other perks.

Describing his role on campus, Urquia said, "I pretty much just market the (Southern Tide) brand by handing out promotional items, wearing the clothes and talking about the brand."

Vanderbilt's administration, sensing the rise of student advertising as an effective marketing method, has tried to add some structure to the practice, as well as to lay down certain rules as to what kind of publicity is allowed at the university. The Campus Student Agent program implores student advertisers to sign up their efforts with the administration.

Clayton Arrington, of the Office of the Dean of Students, said, "Often times what that means is that they meet with us, and we talk to them about what are some of the things they can do on campus." According to Arrington, some of these campus-sanctioned ad-

GO TO THIS BY LIZ FURLOW

5K COMMODORE TROT

The annual 5K Commodore Trot, benefitting Habitat for Humanity, will start this Wednesday at the Recreation Center at 6 p.m. Tickets are \$15 and registration forms are available at the Rec Center or online at www.vanderbilt.edu/h4h. Students can register as individuals or in teams. Free t-shirts will be given out at the race and organizations that donate \$50 or sponsor 5 runners will have their names printed on the t-shirt. ★



The Vanderbilt Hustler

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SCHEDULE AS OF OCTOBER 2011

	M	T	W	TH	F	S	SUN
AM	6:00 ⁶⁰	6:00 ⁶⁰	6:00 ⁶⁰	6:00 ⁶⁰	6:00 ⁶⁰	8:00 ⁶⁰	8:00 ⁶⁰
	9:30 ⁹⁰	9:30 ⁹⁰	9:30 ⁹⁰	9:30 ⁹⁰	9:30 ⁹⁰	9:30 ⁹⁰	9:30 ⁹⁰
PM	12 ⁶⁰	12 ⁶⁰	12 ⁶⁰	12 ⁶⁰	12 ⁶⁰	12 ⁶⁰	12:30 ⁶⁰
	—	—	—	—	3:00 ⁶⁰	—	—
	4:30 ⁷⁵	4:30 ⁷⁵	4:30 ⁷⁵	4:30 ⁷⁵	4:30 ⁹⁰	4:30 ⁹⁰	4:30 ⁹⁰
	6:00 ⁹⁰	6:00 ⁹⁰	6:00 ⁹⁰	6:00 ⁹⁰	—	—	6:15 ⁷⁵
	7:45 ⁶⁰	7:45 ⁶⁰	7:45 ⁶⁰	7:45 ⁶⁰	—	—	—

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Off-Campus Housing Fair

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Student Life Center
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The Office of Housing and Residential Education plans to increase the number of off-campus authorizations for the 2012-13 academic year. Attend this event to learn more about various housing options in close proximity to campus and to gather information about the off-campus authorization process.



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OPINION

COLUMN

Meyer's budget silence violates VSG statute



STEPHEN SIAO
COLUMNIST

Editor's note: This column was submitted prior to Meyer's apology. For the purpose of promoting dialogue, it has been left in its original form.

Is this what proven leadership and real results looks like?

It was reported in The Hustler last Thursday that VSG President Adam Meyer refused requests for a copy of the budget. He responded with: "We don't release our financial information or budgetary breakdown outside of the organization." There are obviously a number of problems with that statement. I could first argue that this is our money — more than \$100,000 of it; we deserve to know. I could also argue that VSG is unique as an organization in that it encompasses every single undergraduate student on this campus. In fact, the first purpose according to VSG's constitution is, "To empower the undergraduate student body."

But I don't really need to make those arguments because Meyer is required by his own statutes to release the budget. VSG Statute 6.6 is conveniently titled "Publication of the Budget." It reads: "The proposed VSG Budget shall be made available to student media and members of the student body upon its proposal in the VSG Senate. Once approved, the VSG Budget shall be made available on the VSG

website or made available to any member of the student body upon request. VSG shall maintain a record of VSG Budgets from previous years, all of which shall be available to any member of the student body upon request." This can be found on VSG's website.

This is just plain ridiculous. With all due respect, the student body president is not the boss of the Senators or Representatives; the students are.

Wait, am I reading this correctly? It is supposed to be made available to the media AND student body when it is proposed AND again when it is approved? And it should be made available on VSG's website? Can someone explain to me whether I am reading it wrong or our student body president is ignoring VSG's own statutes?

It was also reported in The Hustler that the student body president has implemented a new policy where our elected officials are not allowed to respond directly to media inquiries without first consulting the president and director of public relations. This is just plain ridiculous. With all due respect, the student body president is not the boss of the senators or repre-

sentatives; the students are. According to the VSG Constitution, the first duty of the Senate is to "represent the best interests of the undergraduate student body." The president has absolutely no right to avert each elected official's right to speak freely to the media and their constituents about any matters they wish.

But despite the fact that Meyer will not release the budget, three weeks ago I received an email with the subject "VSG Budget," with the budget attached. I've received emails from several others offering to send me the budget in the past few weeks — and a copy of the internal memo. So has The Hustler — I encourage you to check it out on their website. Obviously, their strategy to silence their members is working and not backfiring at all.

Please note that more than \$40,000, 45 percent of the budget, is controlled by five people. They also appear to have allocated themselves a \$4,000 raise from last year to go into the contingency fund. I encourage everyone to write our elected officials (maybe just the student body president, since apparently your senators and representatives are not allowed to talk to you about the budget because it is an "internal" matter) and demand some answers. This is our money; the least VSG can do is tell us how it is being spent. ★

—Stephen Siao (is a junior in the College of Arts and Science and the President of the College Republicans. He can be reached at stephen.h.siao@vanderbilt.edu.)

THE RANT

What's on your mind?

The Rant is your place to anonymously sound off on any issue you want. To submit to The Rant, tweet @VandyRant, email opinion.vanderbilt@gmail.com or opinion@insidevandy.com, or write anonymously from the InsideVandy.com opinion page.

Don't describe your little sister as "busty." That's just not right.

Here's a crazy thought: students just might need some utensils to eat their breakfasts with.

If you don't want a non-Christian elected to a position of power in your group, then don't vote for a non-Christian.

Bring attention to homelessness by feasting on free food and sleeping in a tent for the night. So tasteless, guys.

Why is every issue headlined by this banal non-issue? I don't care that a few religious groups are too stubborn to follow rules.

Does Blaine need to do more research? The newest article is virtually identical to those that have preceded it. Say something new, bro.

ResNet, what happened to FX? We already put up with your terrible video quality, so removing channels won't make anyone like you more

What's with all of these skateboarders? Did Vanderbilt get invaded by a gang of highschoolers?

How can students hold VSG "representatives" accountable if they do not disclose their budget to our school newspaper?

InsideVandy should tell us who anonymously sent in the budget so we know who to re-elect in the future.

Dear undergrads, please stop wearing leggings as pants. As a whole, you look ridiculous.

Read VSG Statute 6.6 (Publication of the Budget). What Meyer did was unconstitutional.

Because he caricatures the OWS movement and ignores nuance, David Webster's column lacks substance.

It's time to stop calling him "Aaron Rodgers's little brother." Jordan's a starting SEC quarterback now. Give him the respect he deserves.

CARTOON



MATT HANDELMAN / MCT CAMPUS

LETTER

1 percent fortunate, not better

To the editor:

When I read Jesse Jones's op-ed "We are the 1 percent" for the first time, I thought it was satirical. And then I re-read it, and realized he was serious. Help us all, if these are representative views.

First, I'm still not sure if it was talking about the top 1 percent educationally or financially. I'm not convinced Jones is sure, either. It seems to be a bit like mixing apples and oranges (Jesse, you might want to talk to Herman Cain about that; I've heard he's had some real insights lately).

Regardless, the assumptions made are false, ignorant, and offensive. I'm really glad Jones scored in the top 1 percent in TCAP. I bet it's an entirely valid indicator of overall intelligence, and has nothing to do with any external factors. And it's nice that Jones was able to take AP and honors courses all throughout school. Yet, I would argue that there is not a modicum of truth to the

postulation that such opportunities are available. As such, despite how "hard" some people work, they might not ever end up in the same position as Jones.

Which brings me to my next point. To insinuate that the bottom 99 percent is there because of their own volition is insulting. I would argue that perhaps the single parent working two, even three jobs is working far harder than many undergraduates at this university, at least in a different way. And they would probably resent the implication that they are stuck in the bottom quintile of society through fault of their own.

The op-ed had one decent point to it: We should be appreciative of where we are. However, if these other views are indicative of the top 1 percent, I hope I stay far, far away from that income bracket.

Colleen Ann Cummings
College of Arts and Science, Class of 2011
M.P.P. at Peabody College, Class of 2012

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OPINION POLICY

The Vanderbilt Hustler opinion page aims to stimulate discussion in the Vanderbilt community. In that spirit, columnists, guest columnists and authors of letters to the editor are expected to provide logical argument

to back their views. Unreasonable arguments, arguments in bad faith or arguments in vain between columnists have no place in The Hustler and will not be published. The Hustler welcomes reader viewpoints and

offers three methods of expression: letters to the editor, guest columns and feedback on InsideVandy.com.

Letters must be submitted either in person by the author to the Hustler office or via

e-mail to opinion@insidevandy.com. Letters via e-mail must come from a Vanderbilt e-mail address where the identity of the sender is clear. With rare exception, all letters must be received by 1 p.m. on Sunday or Wednesday.

The editor reserves the right to edit and condense submissions for length as well as clarity.

Lengthy letters that focus on an issue affecting students may be considered for a guest column at the

editor's discretion.

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COLUMN

Where my girls at?



ALLENA BERRY
COLUMNIST

My weekend began, as most do, with the full intention of completing my assigned readings for the week, getting a leg up on my personal statement, and enjoying the wonderful weather with a scenic run.

However, as most weekends for me turn out, I completed only about 40 percent of what I intended, distracted by food, friends and, most importantly, primetime television on Hulu. In the midst of my good intentions, I decided to catch up on my favorite program, "Parks & Recreation." Perhaps it's the jests at Midwestern culture, the ragtag cast of local government bureaucrats, or the deadpan, purposefully awkward humor that draws me in; whatever it is, it works.

In this particular episode, a troupe of smart, plucky adolescent girls was doing what has become almost unimaginable on television: They were being smart, plucky adolescent girls. They made s'mores and had pillow fights; they participated in arts and crafts and hiked on nature trails; and although an all-boy group was on the same campsite, the girls' conversation turned to this male presence only after a boy asked to join their band of budding feminists. After this request, the girls conducted a public forum on the merits of gender-based education (as an aspiring middle school teacher, my heart skipped a beat from sheer exuberance during this scene). Most importantly, these girls lasted the entire program without petty catfights or any sort of recreation of the "frenemy" concept that seems to plague a good bit of television aimed at adolescent girls.

Watching these girls be normal 12- and 13-year-olds got me thinking: why is it so shockingly awesome to see this kind of representation on TV?

To be fair, gender isn't something television handles with any particular finesse. They're just as bad at portraying men as they are at portraying women. But, as I began to think about our college campus, I started to realize that we at Vanderbilt aren't much better at the whole "gender" concept, either. In the last month alone, our very own Hustler has published the following, albeit inadvertent, commentaries about gender: "Women should be able to dress however they want and still feel safe" ("Slutwalk confronts misconceptions about rape," Oct. 2, 2011), but that fashion is "... about the imagination, and the reveal, not the explicit" ("How to dress like 'Mad Men' without looking Mad," Oct. 2, 2011). On the guy front, we've claimed that guys can "... only watch so many episodes of 'Glee' before people start getting suspicious" ("Come out and play," Oct. 12, 2011) of his claims to heterosexuality, and reaffirming these stereotypes by assuming that "we need a guy who has enough courage to break the social law" ("The dating revolution," Oct. 3, 2011) and ask a girl out on a date.

Is this really all we have to say about gender? A Vanderbilt girl will ultimately be judged on her appearance and a Vanderbilt guy — if he wants to maintain any sort of claim to heterosexuality — had better stop watching "Glee" and start asking out girls. As the presumably evolved and learned individuals in society, why can't we, like the merry group of adolescent girls and boys on "Parks & Recreation," interact in ways that allow individuals to just be themselves, without any sort of implications to their perceived masculinity or femininity? Is that too much to ask?!

Maybe it is. If that turns out to be true, well, I can at least take solace in the fact that this sort of gender utopia exists ... if only on my computer screen. ★

—Allena Berry is a senior in Peabody College. She can be reached at allena.g.berry@vanderbilt.edu.

COLUMN

God hearts our 'Dores



BEN WYATT
COLUMNIST

If you saw students wearing "God <3's the Dores" stickers this weekend, we did our job. If you didn't see us, let me take a moment to explain what we were doing.

This semester, Vanderbilt has played unwilling host to several groups of religious protestors who are convinced that most college students — particularly those guilty of that most heinous of sins, tailgating — are in imminent danger of hellfire. The authors of the "Caring for the Lost at Vanderbilt" video are the most infamous of these, but I saw at least one other group of protestors proclaiming the same message in front of the Sigma Chi house before the Georgia game. Many of us in religious life were frustrated by these protestors because we felt that they were creating an atmosphere of senseless, divisive negativity around campus religious life. So the idea of creating "God <3's the Dores" stickers was born, not as a parody of sorority stickers, not as a commentary on the relative holiness of our football team, but as a simple way to reiterate what Vanderbilt religious life has always believed: God does not hate you. God loves you, and God would like His followers to share that truth in a way that doesn't involve screaming threats of damnation.

We have tried to respond to Vanderbilt's proselytizing guests in a way that respects the dignity of everyone involved. I believe it was the great preacher William Sloane Coffin who warned us to be gentle when we talk about fundamentalists, because they are the Pharaohs in everyone else's Exodus story. Put less theologically, the point is that fundamentalists always end up being the villain in everyone's story of faith. Of course, there are good reasons for that — mainly the fact that most forms of fundamentalism are morally and logically bankrupt. But if we turn fundamentalism into a whipping boy that we can mock without mercy

and ignore without pangs of conscience, then we have unwittingly confirmed what so many fundamentalists already believe: that there is no common ground between us and them, that we will always treat them with condescension and disrespect, and that their only hope of reaching us is through turn-or-burn preaching projected through megaphones. And as good as it may feel to laugh at them, that is no way to treat anybody.

Vanderbilt religious life has always believed God does not hate you, God loves you, and God would like His followers to share that truth in a way that doesn't involve screaming threats of damnation.

Because, in the final analysis, we do believe that God loves us all — you, me, and even loud, obnoxious protestors who apparently have nothing better to do than drive around disrupting other people's weekends. We also believe that it is important to stand up, firmly but respectfully, against anyone who tries to twist religious discourse into a weapon of condemnation and intolerance. Our campaign may not deter future tailgate evangelism, but we hope we have offered a reminder that the next time somebody comes to "care for the lost," they do not speak for your fellow students. And as long as we understand each other, as long as we know that everyone at Vanderbilt stands united against that sort of gross incivility, then the megaphone-bearing forces of intolerance have been unsuccessful. ★

—Ben Wyatt is a senior in the College of Arts and Science. He can be reached at benjamin.k.wyatt@vanderbilt.edu.

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LIFE

Quake balances diverse acts



ANGELICA LASALA
STAFF REPORTER

Memorial Gym Thursday night was much less crowded than it should have been, as hip-hop artist Trey Songz and rock band My Morning Jacket killed it in the 11th Annual Commodore Quake, Vanderbilt's homecoming concert.

But I'm not complaining. The few and the proud — those who knew from the start that Quake would be good — were rewarded handsomely with primetime views of Trey Songz's abs and My Morning Jacket's gyrations.

Trey Songz opened up the concert as flamboyantly as expected. In between songs, he would call out random audience members, purring sweet nothings like "You in the blue — you're looking fine tonight." Unsurprisingly, Songz stripped down not once, not twice, but thrice. To the lucky recipients of Songz's

t-shirt and wife-beater, I say congrats.

Despite Trey Songz' apparent vanity, his set was a solid one. He attacked everything from party anthem "Bottoms Up" to sensual ballad "Love Faces" with equal gusto. Plain and simple, Trey Songz has pipes. Songz sounds like a raunchier Ne-Yo, and I'll be the first to admit that his falsetto is scrumptious.

I staked claim in the third row of floor seats, and witnessing the demographic shift of the fans in front of me after Trey Songz's set was interesting to say the least. In a matter of 15 minutes, Songz's groupies left Memorial Gym in droves and were replaced, as if by magic, with bearded, beer-scented hippies.

My Morning Jacket definitely catered to aforementioned hippies' wishes, playing passages upon passages of what many would consider "stoner rock." Altered state of mind or not, it's hard to imagine anyone not enjoying the band's juicy guitar and bass interludes and

NELSON HUA / THE VANDERBILT HUSTLER

Trey Songz performs during Commodore Quake on Thursday.

the colorful light show that came with them. My Morning Jacket balanced these trippy instrumentals with catchy tracks such as "Circuital," the title track of their new album.

Then, the show ended. Except it actually didn't. After five minutes of cheering, My Morning Jacket returned on stage to perform the most generous encore I've ever witnessed. The encore seemed almost as long as and arguably better than the original set. "Holdin' On To Black Metal" was a definite highlight.

Without a doubt, Quake gave those who came a great, diverse show. Trey Songz was good. My Morning Jacket was great. Hip-hop fans and alt-rock connoisseurs alike, few though they may have been, spent the night straight grooving. And it was more than enough. ★

Local Haunts

KELLY HALOM
STAFF REPORTER

This weekend Nashville is celebrating Halloween with countless haunted houses and events. Ranging from historical haunted tours to heart racing thrills, the Nashville Halloween scene has something to offer everyone. Check out these places around town if you're ready to celebrate with both the living and the dead:

SCARY

Hauntings at the Hermitage — Saturday, Oct. 29, 5:30-11:00 p.m. 4580 Rachel's Lane, Nashville, Tenn.

The haunting past of Andrew Jackson's home will get you in the mood for the Halloween season without making you too terrified. Walk through eerie candlelit garden paths to the Jackson family cemetery and enjoy old-fashioned ghost stories in the Cabin-by-the-Spring. Tickets are \$15 and can be bought online or at the Hermitage.

SCARIER

Haunted Nashville — Thursday, Oct. 27-Monday, Oct. 31 3436 Lebanon Pike, Hermitage, Tenn.

Haunted Nashville houses three different attractions under one roof, The House of Distortion, Turbidite Manor and The Vault. This site offers a unique alternative to the typical gory shocks of haunted houses, focusing on the theatrical aspects of terror instead. Tickets range from \$23-30 for attending all three attractions and can be bought online or at the haunted house. Since lines can get a bit long, it is suggested that you attend on a weekday or Sunday.

SCARIEST

Slaughterhouse — Friday, Oct. 28-Monday, Oct. 31 423 6th Avenue, Nashville, Tenn.

For those who do not scare easily, Nashville's longest-running haunted attraction is certainly the place for you. Filled with gruesome, surprising scenes and actors, this haunted house will certainly leave you satisfied. Tickets are only \$15 and can be bought at the event. ★

A Day in The Life: Auntie and Anne from Last Drop Coffee Shop

ANGELICA LASALA
STAFF REPORTER

Despite what their names might lead one to believe, Auntie and Anne don't serve the namesake pretzels — rather, they're better known as the lovely ladies of Last Drop Coffee Shop in Sarratt Student Center.

Auntie, whose real name is Emma Jean, is the one who calls her customers "sweetie" before handing them their made-to-order Starbucks mochas; her nickname's justified, in that sense. Anne's the one who'll strike up a conversation on the latest news and serve her unadulterated opinion (she tells me she's from Good Will Hunting land) along with the panini du jour. "I spend a lot of my time laughing at Anne," Auntie said.

Indeed, Auntie and Anne seem more like friends than colleagues. Auntie said, "Anne has been a real gift for me, so I'm gonna call it divine intervention that we work together, if you know what I mean."

Auntie and Anne met six years ago while working for Vanderbilt Dining Services. "We used to clean Rand together. That was our first gig here, and we've been inseparable ever since," Anne said. After that first year, Anne worked in Com-

mon Grounds, the Munchie Mart in the Commons and Auntie worked at the on-campus Starbucks.

Despite the couple of years Auntie and Anne spent on different parts of campus, the two friends made an earnest effort to keep in touch and would check up on each other via phone every three weeks or so. "I'd stop by if she didn't call," Auntie said. Schedule permitting, Auntie and Anne would also meet up for lunch outside of work. "It's about making time for friendships," Anne said. "That's missing in a lot of peoples' lives."

No detail is spared when it comes to making Last Drop Coffee Shop a student-friendly place. The space is kept spic and span and runs efficiently despite sizeable lines during busy periods. "Auntie's a stickler," Anne said. "(Auntie and I are) two different women from two different parts of the country, but we really have the same ideas about how to run a business and how to deal with people. We believe in a lot of the same standards."

Before working at Vanderbilt, both Auntie and Anne owned their own businesses. Auntie had owned a beauty shop for 25 years, and Anne had her own gift shop for 18. Both Auntie and Anne commented that these past experiences shaped the way they run Last Drop Coffee Shop. "We try to



ANGELICA LASALA / THE VANDERBILT HUSTLER

Auntie, whose real name is Emma Jean, and Anne pose in front of the Last Drop Coffee Shop, where they are known for their fun service.

run the place a lot more like a local coffee shop than anything else," Anne said.

About her job and Vanderbilt, Auntie said, "And I love it because I love the kids. I really do. I have fun with them ... it's been a good place. An awful lot of nice people here at Dining Services, too. It's just like being back with family."

When they're not quelling the caffeine needs of students and staff alike, Auntie and Anne can also be found at many of Vanderbilt's events. Auntie's a fan of the football and women's basketball teams, while Anne goes to the hockey games and many of the school's cultural events. Last year, she even won Masala-SACE's belly dancing contest. Anne said, "If you live in a community and participate in a community, we feel like you should know that community."

And it's that very philosophy — making time to really get to know people — under which Last Drop Coffee Shop operates.

There's a certain charm to Anne's no-nonsense northeastern mentality and Auntie's southern hospitality. Nonetheless, "charm" almost seems like an insufficient term for the sort of morale Auntie and Anne give their customers. Speaking from experience, it's Auntie and Anne's contrasting demeanors yet similarly huge hearts that make the craving-based coffee run, the afternoon frozen yogurt snack and even the walk to an 8 a.m. class something to look forward to. And, to Auntie and Anne, the feeling's reciprocal. "When I hand you that drink in the morning and you smile at me — that's our support. And kids don't know how much that means to us," Anne said. ★

'Paranormal Activity 3' thrills again



IMDb.com/PHOTO PROVIDED

KATLYN MAGNOTTE
STAFF REPORTER

Looking for a jolt of adrenaline to kick off your Halloween weekend? Search no further than "Paranormal Activity 3," the third installment in the popular horror film franchise. The film is a prequel to the first two movies of the series, recording the supernatural events that plague the childhoods of the first two films' protagonists, Katie and Kristie. Whether you're new to the franchise or a dedicated fan, "Paranormal Activity 3" is sure to satisfy your craving for a thrill.

The film, set in 1988, centers around young sisters Katie and Kristie, their mother Julie, and Julie's boyfriend Dennis. When a botched sex tape reveals an eerie presence in the young couple's bedroom, Dennis goes into detec-

tive mode. He's conveniently a wedding videographer, and the combination of his collection of video equipment, seemingly endless amounts of free time, and unswayable curiosity provides viewers with plenty of unnerving shots of the supernatural. The fear-factor builds slowly with some comedic relief in between, but the last 45 minutes are filled with nail-biting, seat-gripping suspense.

While perhaps not the most logical horror film ever made, "Paranormal Activity 3" is guaranteed to terrify with its mix of sudden, loud frights and creepy instances that make you whisper with dread "Oh. My. God." When the final scene closes to black and the credits hit the screen, viewers are left with an intense feeling of frustrating confusion, racing heart beats, and a strong desire to sleep with the light on. ★

'Days' to become a favorite for years

REAL ESTATE'S 'DAYS,' WHICH WAS RELEASED ON OCT. 18, TRANSCENDS MOMENTS OF MONOTONY TO EVOKE YEARS' WORTH OF NOSTALGIA

KOLLEN POST
STAFF REPORTER

Real Estate is the perfect name for this band, because it was the one supposed certainty to any investor before, suddenly, in the late '00s, there was no certainty. Their music has often been compared to that of The Beach Boys, but I don't think this is apt. It definitely has that sheen of classic surf songs, but it's not actually pop. It's too dreary for pop. It's almost fatalistic. And in this spirit of condemnation, "Days" reaches for transcendence within some intense monotony and repetition.

The best point in this record is halfway through, in "Out of Tune," where they truly ascend their own style, into "Municipality," where they begin to violate it. Records traditionally front-load singles, but Real Estate have structured "Days" to force the listener through swamps of nostalgia—true nostalgia, not the "Summer of '69" or "where's the rock 'n roll?" cheez-wiz—before they can arrive at any sort of upbeat "pop," though the quotation marks never come off.

I for one don't buy into the philosophy that causes people to say "music was better in the old days." I am convinced that the people who say this usually do so because a) they miss their teenage years; b) they miss the teenage years their parents have painted an idealized anecdotal picture of; c) they don't realize that they've heard their favorite songs many more times than anything new they might hear; d) they haven't learned that crap ultimately gets either forgotten or somehow turned to gold with time; e) they don't realize that their favorite music actually sucks; or f) they subconsciously expect 2011 to be filled with as much greatness as the entire century of recorded music thus far. In short, I typically have very little toler-

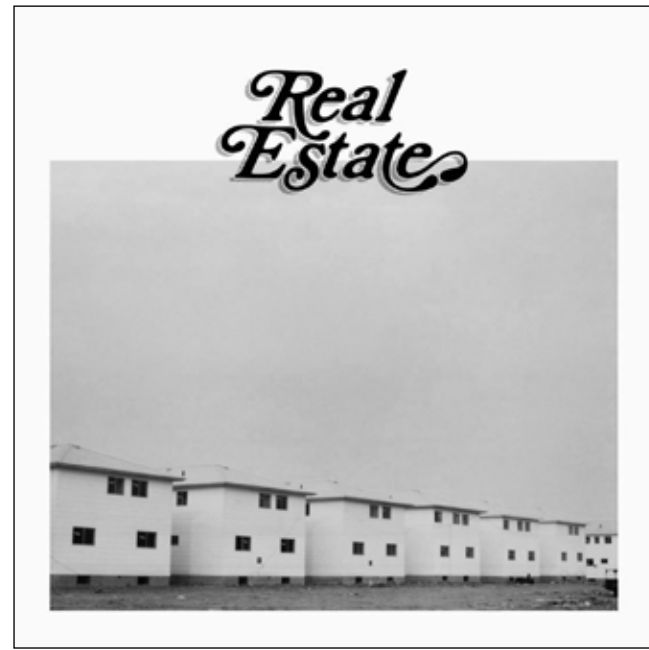


PHOTO PROVIDED

ance for nostalgia. However, Real Estate makes me feel how I suspect musical regressives feel all the time.

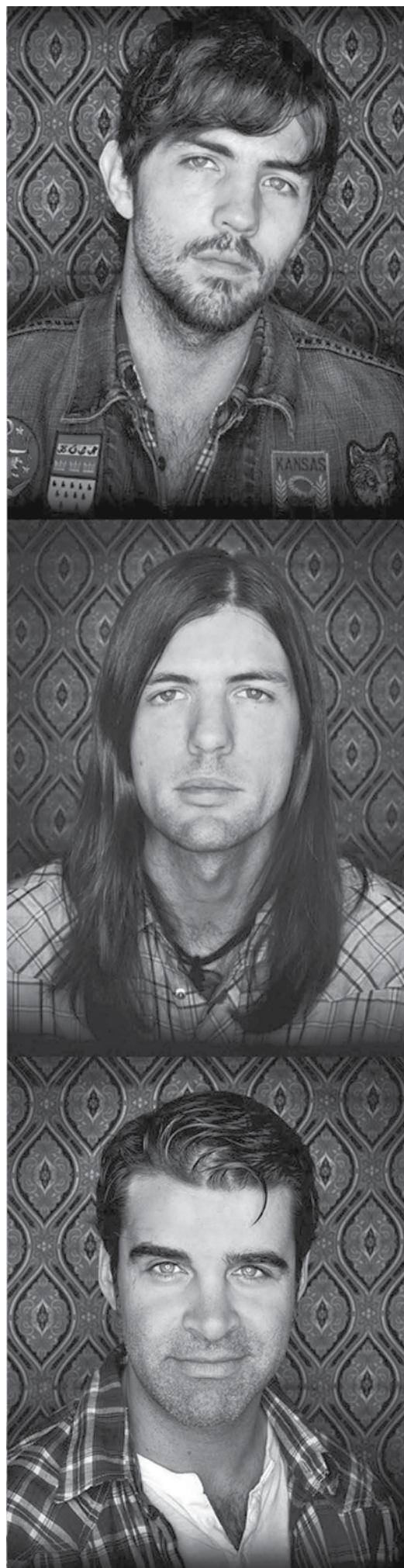
If "Days" had come out at the beginning of the summer, it would have become my constant theme music, and that is exactly how this album would function best.

If "Days" had come out at the beginning of the summer, it would have become my constant theme music, and that is exactly how this album would function best.

"Days" is the sort of album that should be left in a car and become tied with everything that happens for a three-month period. Everyone has those certain songs that send them back to a very specific time and place, so those certain songs can pin those times and places in their minds. That's the closest to immortality that any music can achieve. "Days" is meant to

be that sort of immortal. It's a pure reflection of time, which is as dangerous as any rocknrollas I know of, because the past can drive people as crazy as sex or drugs or revolution or whatever else other more seemingly edgy bands than Real Estate will espouse.

The only honest review I could write of "Days" would be in 50 years. For now, I can only make assumptions. But at this point, I assume that I'll still be listening to these songs in 50 years, even if some of them still put me to sleep. ★



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SPORTS

Commodores hold on to ball in rout



CHRIS HONIBALL / THE VANDERBILT HUSTLER

Vandy plays keep-away against nation's leading rushers

ERIC SINGLE
ASST. SPORTS EDITOR

From as early as the pregame coin toss on Saturday night — when the Commodores elected to receive the opening kickoff instead of deferring that option to the second half — Vanderbilt made no pretense about playing keep-away from the nation's No. 1 rushing offense.

The plan was simple, and by the end of a 44-21 victory over Army, it had secured Vanderbilt's fourth win of the season and a handful of career-best nights in the box score for the team's top playmakers.

"That was one focus we had this week," said quarterback Jordan Rodgers. "Army's offense really milks the clock, so we needed to do a good job of having long drives, keeping our defense off the field, and we did that."

The Commodores ran 81 plays on offense to Army's 57 and held the ball for eight and a half more minutes than the Black Knights. Running back Zac Stacy rushed for 198 yards — Vanderbilt's highest individual single-game rushing total in over 30 years — and scored three touchdowns, including a backbreaking 55-yard run on a third down midway through the fourth quarter to cap off the scoring.

All night long, the offensive line set the tone, opening holes for Stacy and giving Rodgers time and space to make decisions in his first career start. After running for a total of 244 yards on the ground during the team's three-game losing streak, the Commodores broke off several long gains through dramatic holes opened up in the trenches and finished with a combined 350 rushing yards.

"We were blowing holes," Rodgers said of the linemen. "We had a lot of gap schemes, the linemen just man-on-man trying to beat them, and they did."

"We do a great job of preparing those guys," Stacy said. "They know what's at stake, they know that we want to establish a strong running game."

So we just took initiative with that and got better, and we're going to get better."

Rodgers carried the ball 14 times on Saturday, using his legs often to extend plays and avoid mistakes in situations where the team could not afford to force a pass between defenders. The Black Knights confirmed the wisdom of that approach, scoring 14 points off of Rodgers' two biggest mistakes in the form of interceptions in the first quarter and the fourth quarter.

"Some of the gameplan this week was to have me get some designed runs, and then sometimes it's me getting outside the pocket, going through a couple reads, not seeing anything, and trying to make some plays downfield as opposed to throwing it up," Rodgers said.

"If we have to run our quarterback every play to win the game, and something happens, we'll put the next guy in," head coach James Franklin said of his new starting quarterback's speed. "We'll just keep putting guys in there, but we're going to do whatever we have to do to win."

On defense, the Commodores capitalized on Army's turnover-prone option attack, recovering three fumbles as Rob Lohr, Kyle Woestmann and Tim Fugger led the a group effort up front to clog up the interior line and stop the option at its source.

"When they're doing the option it's easier to get in there and try to strip it," said Lohr, who earned some laughs from the assembled media post-game when he apologized for failing to secure a fourth Army fumble before falling out of bounds. "In the last couple games that we haven't won, we haven't gotten many turnovers, so it was nice to come out, force some turnovers and get back on track."

After a productive night on both sides of the ball, Vanderbilt may employ a similar strategy next weekend against a top-10 Arkansas team that, for all its talent, ranks in the bottom half of the country in turnover margin. The success of that simple plan may be the key in helping the Commodores get back on track amid a trying stretch of their conference schedule. ★

BEHIND THE STAT Ground game vs. Army

ERIC SINGLE
ASST. SPORTS EDITOR

With the nation's No. 1 rushing offense in the stadium on Saturday night, Vanderbilt put on a show on the ground, finishing with a season-best total of 344 rushing yards. A look behind the Commodores' success on the ground against the Black Knights:

- Jordan Rodgers and Zac Stacy combined for 294 rushing yards. Stacy finished with 198 on the ground on 15 carries, the third highest single-game rushing total in Vanderbilt history, while Rodgers took it himself 14 times for 96 yards.
- The duo came just six combined yards from the first 200-yard rusher and 100-yard rusher in Vanderbilt history. The last time the Commodores had two 100-yard rushers in the same game was against Western Carolina in 2009, when

Stacy and Warren Norman led an attack that racked up 433 yards on the ground. Vanderbilt has posted two 100-yard performances in the same game 13 times.

- Rodgers would have been the first Vanderbilt quarterback to rush for 100 yards in a game since Chris Nickson ran for 118 in a 31-24 victory over Kentucky in 2008.
- The Commodores have scored 44 points against only two other FBS teams — Duke and Eastern Michigan — since 1990. They gained 235 yards on the ground against the Blue Devils in 2006 and 205 yards against Eastern Michigan in 2010.
- 18 of the Commodores' 25 first downs came on the ground.
- Vandy ran 54 running plays, three fewer than Army's combined total of 57. ★

POSTGAME REPORT CARD

BY DAN MARKS, SPORTS REPORTER

The Hustler's Dan Marks grades the Commodores' performance against Army on Saturday with a position-by-position breakdown. Vandy turned in a commanding Homecoming performance against the Black Knights, jumping out to a 13-0 lead early in the first quarter. Jordan Rodgers made his first career start in the win.

B+ QUARTERBACKS: Jordan Rodgers made his biggest impact on the ground in his first career start. He had 96 yards rushing on the night, but many times scrambled before allowing the play to develop downfield, missing some open receivers in the process. Through the air, Rodgers made some nice throws but was only 10 for 27 passing, and threw two picks, including one returned for a touchdown. Overall, a solid first start.

A+ RUNNING BACKS: Zac Stacy set a new career high in rushing yards with 198 and had three touchdowns. Over the last two games he has been on fire and has proven to be the workhorse back everyone envisioned he would be during his freshman year. Jerron Seymour had 30 yards rushing and a touchdown.

A- WIDE RECEIVERS/TIGHT ENDS: The wide receivers did a good job of creating separation on Saturday, probably their best performance since the Ole Miss game. Each of Vandy's top four receivers had at least one catch, which is a positive sign for a unit that has struggled to make plays at times, with Chris Boyd leading the way with four catches for 90 yards and a touchdown.

A OFFENSIVE LINE: The line played without starting center Logan Stewart in the first half but barely missed a beat. Their run blocking was superb, and Jordan Rodgers had a lot of time to throw and was not sacked. Hopefully, the last two games are indicative of how the line will play the rest of the way.

A DEFENSIVE LINE: Rob Lohr led this unit to a great day, and the line was in the Army backfield frequently. Lohr had seven tackles, a forced fumble and a fumble recovery, while Kyle Woestmann had a forced fumble and Tim Fugger had a fumble recovery. The unit did a good job of holding its assignments and not letting Army's runners get to the outside.

A LINEBACKERS: Chris Marve continues to be the most consistent player on the Vanderbilt roster. The senior captain had 11 tackles, a sack and a forced fumble to lead this unit. After Chase Garnham's injury in the first quarter, sophomore safety Karl Butler stepped in at linebacker for the first time in his football career.

A SECONDARY: The secondary didn't have to do much work on Saturday as Army only completed one pass during the entire game based on its triple option attack. Also, the defensive line and linebackers did a good job of tackling the Army rushers before they were able to get into the secondary.

A- SPECIAL TEAMS: Andre Hal had a big return to start the game, following up on his touchdown from last week. Carey Spear kicked the ball deep on his kickoffs, including one into the corner that the Army returner couldn't handle and dropped out of bounds at the two. Spear missed an extra point.

A COACHING: Franklin and his staff decided to give Jordan Rodgers his first career start, and he rewarded them with a nice effort. Using only two natural linebackers to put more speed on the field against the triple option was also a smart move. ★

Vandy vs. Army

KRISTEN-LEIGH SHEFT
SPORTS REPORTER

Zac Stacy rushes his way into history

Stacy moved into 20th place on Vanderbilt's all-time rushing list on Saturday night, giving him 1,388 yards for his career. The junior running back's career-best 198-yard performance also marks the third-most in a single game in Vanderbilt history.

Chris Boyd posts career bests

Chris Boyd ignited the Commodore offense with a career-long 43-yard touchdown reception in the first quarter against Army. He also set career highs with 90 yards and four receptions.

Vanderbilt records 500+ yards of offense

For the first time since the Eastern Michigan game last year, the Vanderbilt offense was able to churn out over 500 yards. The attack was led by Stacy and Rodgers, who rushed for almost 60 percent of the team's total yards.

Vanderbilt sets season-best 25 first downs

Vanderbilt has struggled to move the ball up the field all year, but was finally able to find an offensive rhythm Saturday night, picking up 25 first downs. The team also converted on an unprecedented 8 of 14 third downs, another season-best.



NELSON HUA / THE VANDERBILT HUSTLER
Zac Stacy and Chris Boyd posted career-high numbers against Army.

Commodores win turnover battle, 3-2

Coach Franklin has stressed the importance of staying aggressive on defense all year, and his squad responded by forcing three turnovers against Army. Rob Lohr, Kyle Woestmann, Chris Marve and Karl Butler each played important roles on the night, making it difficult for the Black Knights to implement their running game. ★

COLUMN

Vandy all in, or only some?

Attendance still lags amid promising first half of 2011 season

ANTHONY TRIPODORO
SPORTS COLUMNIST

If you glance at the Vanderbilt football schedule quickly, you might just see a poster. That poster, however, contains a message that head coach James Franklin hopes no student ignores: "Changing the Culture."

That has been coach Franklin's goal since he took the job: to improve not only the football team's record (which is now 4-3, as compared to 2-10 all of last season), but the entire culture surrounding Vanderbilt football.

"This administration is in. This coaching staff will be all in," said Franklin during his introductory press conference on Dec. 17, 2010. "But we can't do it alone. We need everybody to be all in. It's time for this community. It's time for this program to unite as one."

Is it that simple though? Does winning directly correlate with increasing attendance? At Vanderbilt football games, at least, attendance figures indicate otherwise.

Last season, attendance at the opening game was 37,210. It dropped at each home game until the game against Florida, when attendance was 33,848. Local Volunteer fans came to see the Commodores play rival Tennessee in the next home game, when attendance was 37,017. Attendance dropped to 21,338 for the final home game in the farewell for departing head coach Robbie Caldwell, but that game fell two days after Thanksgiving, when most students had not yet returned to Nashville.

This season, the opening home game against Elon produced a low attendance of



CHRIS HONIBALL / THE VANDERBILT HUSTLER

Coach James Franklin has repeatedly urged the community to support the football team the way the rest of the SEC supports its programs. However, the Commodores still struggle to fill Vanderbilt Stadium, the smallest venue in the conference.

27,599. The Commodores won their first three games, and attendance improved at each game: 32,119 against Connecticut and 34,579 against Ole Miss. Even following two road losses, Vanderbilt's home game against Georgia had an attendance of 36,640. Vanderbilt lost and, this weekend, during Homecoming, attendance dropped to 32,210.

Based on these stats, it seems that winning improves attendance, but not by much. It is also important to note that, especially against Ole Miss and Georgia, many fans in attendance came to support the away team, something Franklin indirectly pointed out to begin his post-game interview following the loss to Georgia.

"Let me start by thanking our fans that came to the game and supported us," Franklin said. "Let me also say I was very, very impressed with Georgia's fans — coming early, cheering for their team and staying late. Impressive."

Franklin's pointed comments also say something about fan support that attendance figures

do not show: staying for the whole game. That is something that many Vanderbilt students just do not do, and clearly that upsets Franklin.

The number of students that stay, however, does seem to be improving each game. The excitement has increased each game, and the students cheer louder. That is a direct result of winning. It only affects the students that actually wanted to go to the games to begin with, however.

For many students, tailgating and parties on Saturday night are more important than football. They see football games as a time to rest.

Until Vanderbilt football becomes the kind of winning program comparable to Vanderbilt basketball or baseball, student attendance will not change much. This year's team is better than last year's, but still not good enough to change the way students look at football.

Franklin is confident, however, that the team will be that good in the future. If he is correct, then the culture will change — forever. ★

AT A GLANCE: ATTENDANCE

Stadium capacity: 39,973

2010 average:
33,387 through seven games

2011 (to date):

Oct. 22 vs. Army: 32,210
Oct. 15 vs. Georgia: 36,640
Sept. 17 vs. Ole Miss: 34,579
Sept. 10 vs. UConn: 32,119
Sept. 3 vs. Elon: 27,599

2010 high:
Sept. 4 vs. Northwestern:
37,210

2010 low:
Nov. 27 vs. Wake Forest:
21,338

Around the SEC

DAVID SCHUMAN
SPORTS REPORTER



No. 9 Arkansas overcomes 17-point deficit to escape Oxford with tight win, 29-24

Dennis Johnson rushed for 160 yards and a touchdown on only 15 carries as his Arkansas Razorbacks (6-1, 2-1 SEC) avoided an upset at the hands of one of the SEC's worst teams. The Rebels (2-5, 0-4 SEC) could not hold their early lead, and now their conference losing streak has reached double digits. Razorback quarterback Tyler Wilson didn't throw for a score, but he ran for two, and that turned out to be enough.



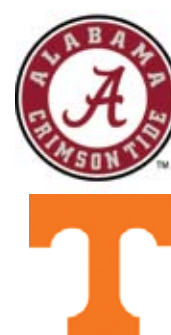
No. 1 LSU routs defending champs Auburn, 45-10

Even without star cornerback Tyrann Mathieu and leading rusher Spencer Ware, the LSU Tigers (8-0, 5-0 SEC) had no problem with the No. 20 Auburn Tigers (5-3, 3-2 SEC). Wide receiver Rueben Randle had a great day, hauling in five balls for 106 yards and two touchdowns. It is the worst loss by a defending national champion in the last 25 years.



No. 2 Alabama runs away from Tennessee in the second half, 37-6

A tie game at halftime turned into a huge win for the Alabama Crimson Tide (8-0, 5-0 SEC) over the Tennessee Volunteers (3-4, 0-4 SEC). Heisman hopeful Trent Richardson boosted his candidacy with two more touchdowns. The lockdown Tide defense held the Vols to only 155 yards and 2-for-14 on third down. Alabama and LSU victories set up an epic battle of undefeated squads on Nov. 5. ★



Soccer drops two over weekend



JEANA THOMPSON / THE VANDERBILT HUSTLER

With losses to Ole Miss and Mississippi State over the weekend, the Commodores have dropped to 8-10 on the year and have been mathematically eliminated from competing in the Southeastern Conference Tournament in Orange Beach, Ala. Vanderbilt currently sits in 11th place overall in the SEC with one more regular season game left on the schedule. The Commodores host Kentucky on Friday, Oct. 28 at the VU Soccer Complex.

Baseball notebook

REID HARRIS
ASST. SPORTS EDITOR

The Commodore baseball team was swept by Cal State Fullerton in a two-game exhibition series over the weekend to wrap up fall practice. Vanderbilt could not recover after falling into a 6-0 hole early in Saturday's match-up, eventually falling to the Titans, 10-8. Kevin Ziomek and Will Clinard, Vanderbilt's only experienced pitchers, gave up a combined 10 runs through six innings in the loss. In Sunday's game, Vandy held a 3-1 lead into the seventh inning before Fullerton piled on eight runs in the seventh and eighth innings to put the Commodores away for good.

Selman looks clean in five innings

After pitching five shutout innings in last week's Black & Gold exhibition, sophomore pitcher Sam Selman again turned in five scoreless innings this weekend in Sunday's game against Cal State Fullerton. He allowed just two hits while striking out four batters. Given the lack of depth in pitching this season and his two quality performances this offseason, Selman looks set to be one of the weekend starters for the 2012 season.

Freshman jitters

Highly-touted recruit and true freshman pitcher Tyler Beede struggled in Sunday's game, picking up the loss and allowing five runs, three of which were earned, over 1.2 innings. Beede was the only player drafted in the first round of June's MLB draft that elected to attend college this season. After troubling appearances two weekends in a row, whether or not Beede will live up to his hype during his freshman campaign is uncertain.

2011 recruiting class No. 1 in nation

Baseball America released its 2011 recruiting class rankings this week, with Vanderbilt's class ranking No. 1 in the country. The class includes 13 players, including seven pitchers. Alongside Beede, other pitchers include Adam Ravenelle, Brian Miller, Drew VerHagen, Philip Pfeifer, Nevin Wilson and Jared Miller. Catcher Chris Harvey enters the season as the most highly-touted position player; other position players are Connor Castellano, Will Cooper, Vince Conde, John Norwood and Zander Wiel. ★



The Commodores dropped two games to Cal State Fullerton over the weekend in the last action before the 2012 season.

BECK FRIEDMAN / THE VANDERBILT HUSTLER

COMMODORE BUZZ: Only 18 days remain until the men's basketball season opener against Oregon on Nov. 11 at Memorial Gym. The Commodores are ranked No. 7 in the preseason ESPN/USA Today Coaches Poll, which was released on Thursday. ★

BACK PAGE

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- 1
- 2
- 3
- 4

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit www.sudoku.org.uk

4	2	3		8		1		
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7				2			8	
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	5		6	2		7		
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10/20 Solutions

4	8	6	9	1	5	3	2	7
2	1	7	3	6	4	5	9	8
3	9	5	8	2	7	6	4	1
6	4	2	7	8	9	1	3	5
8	7	9	1	5	3	2	6	4
1	5	3	6	4	2	8	7	9
7	6	4	5	3	8	9	1	2
5	2	1	4	9	6	7	8	3
9	3	8	2	7	1	4	5	6

10/24/11

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CROSSWORD

ACROSS

- 1 Use a rotary phone
- 5 Common movie theater name meaning "jewel"
- 10 Cheat (out of)
- 14 Regarding
- 15 Acustom (to)
- 16 Cad
- 17 Armstrong who took a "giant leap for mankind"
- 18 1966 Tommy James and the Shondells hit
- 20 Release
- 22 Comes up, as the sun
- 23 Not working
- 24 Knock for a loop
- 26 1958 Connie Francis hit
- 30 Printer's widths
- 33 Is wearing
- 34 First application line to fill in
- 35 Sheep sound
- 36 "My turn to bat!"
- 37 Untrue
- 39 List of choices
- 40 Fed. pollution monitor
- 41 Rani's wrap
- 42 Gave a hoot
- 43 Mineo of "Rebel Without a Cause"
- 44 1956 Little Richard hit
- 47 Puts on
- 48 1982 Disney sci-fi film
- 49 Wedding site
- 52 Dinner alternative, on a 39-Across
- 56 1965 Sam the Sham and the Pharaohs hit
- 59 Cat that roars
- 60 Auditorium
- 61 Remark between actor and audience
- 62 Aware of
- 63 Nothing but
- 64 Do a lawn job
- 65 Mellows, as wine

DOWN

- 1 Pioneer Boone, folksily
- 2 "Understood"
- 3 Working busily
- 4 Sweet sucker
- 5 "Look!"
- 6 "Right away!"
- 7 Popular wedding month
- 8 Comedic TV alien's planet
- 9 Turn you hang, in slang
- 10 Scarecrow's lack
- 11 Electrified particles
- 12 Gospel writer
- 13 Islets
- 19 Bluenose
- 21 Thor's father
- 24 Luxury hotel bathroom features
- 25 Clock readout
- 26 Acts skittish
- 27 Florida city on its own bay
- 28 Pub order, with "the"
- 29 Dark
- 30 Thumbs-up reviewer
- 31 "Olympia" painter Edouard
- 32 Riyadh resident
- 37 Goat-man of myth
- 38 Painting and sculpture, e.g.
- 39 Hawaiian volcano
- 41 Building level
- 42 Swamp beast
- 45 "That's good enough"
- 46 On edge, as nerves
- 47 Dawdle
- 49 Dr. Seuss's "Horton Hears ___"
- 50 Bank offer
- 51 Bridge crossing charge
- 52 Father-daughter boxers
- 53 Workplace for the 52-Down
- 54 Handy bag
- 55 Grandson of Adam who reputedly lived to 905
- 57 Place for a drink
- 58 Consume

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10/24/11

10/20/11 Solutions

T	A	P	S	O	U	T	D	E	C	L	A	W		
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W	H	I	N	E	D	I	N	P	R	O	T	E		
A	R	S	O	N	S	G	U	T	S	A	U	K		
M	A	T	T	S	P	U	N	Y	K	W	A	I		
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R	E	I	T	A	G	S	E	D	A	I	S	N	E	R

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Upcoming Events:

Tuesday, Oct 25th 7 pm
Student Life Center
"The Future of the Holocaust"
Lecture with former speaker of the Israel Parliament Avraham Burg discussing current views of the Holocaust and its implications. Lecture with Q & A
Book Signing & Reception
FREE ADMISSION!

Thursday, Oct 27th 7 pm
Sarratt Cinema
"The Last Survivor"
documentary and survivor panel discussion about the genocide in Rwanda and the Democratic Republic of the Congo.
Film and Panel Q & A
Reception following
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