

# THE VANDERBILT HUSTLER

THE VOICE OF VANDERBILT SINCE 1888

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**The FACEBOOK of Vanderbilt University**

**KATIE KROG**  
Staff Writer

**Vanderbilt raised eyebrows in the SEC, as well as in the larger university community, when it announced that James Franklin would be the new head football coach at Vanderbilt on the social networking website Facebook. The announcement was met with both praise and criticism of the university for using social media to deliver the news.**

**The Decision**

“Commodore Nation: We have a new head football coach. James Franklin will leave Maryland to lead Vanderbilt. More details later today at a news conference scheduled for 1 p.m. and streamed live at <http://www.vanderbilt.edu/coach>”

This Facebook status, posted on Dec. 17 at 10:30 a.m., marked the first time an SEC university introduced a head football coach on a social networking site before using traditional media outlets. The announcement sent the online college football community into a frenzy,

with some blogs criticizing the university’s decision to use Facebook before a traditional press conference was held.

“We thought Facebook would be a terrific way to create more attention on an important university and athletic hire,” said Rod Williamson, Director of Communications for Vanderbilt University Athletics. “It should be noted that we followed our Facebook confirmation within minutes with all the typical methods of communication so that people not on Facebook would not be ignored.”

In the weeks leading up to the university’s official coaching announcement, Twitter and Facebook, two of the nations leading social networking sites, were each the site of significant amounts of heated debate and speculation as to who should be Vanderbilt’s next head football coach. The discussion elevated Vanderbilt to a top trending topic on Twitter, signifying the large amount of discussion taking place in the social media world.

“There was so much speculation and discussion going on around this issue in traditional and social media,” said Associate Director of the Vanderbilt News Service Melanie

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## INSIDE:

**Be sure to check out our Spring Semester Guide and Spring Sports Schedule for a variety of events happening this semester!**



## CAMPUS NEWS



ZAC HARDY/ The Vanderbilt Hustler

Caroline Megargel shares a laugh with a fellow sorority rush in front of the Kappa Kappa Tau house on Monday, January 10, 2011

## Rushing through the snow

GABY ROMÁN  
VSC Media Services

Potential new sorority members are bundling up this week to keep warm during the winter Panhellenic recruitment.

529 women lined up Monday morning in freezing weather for recruitment rounds after approximately three inches of snow fell on Nashville the night before.

“As long as it’s not wet, I’m fine,” said freshman Carly Kilgore, “but I definitely opted for the snow boots option rather than cuter boots, so I’ve had to explain my style.”

Hannah Parker, Vice President of Panhellenic Recruitment, says the weather hasn’t affected rounds in any major ways.

“The week has gotten off to a great start, even with the snow. We’re very grateful to have a wonderful Plant (Operations) department, who have kept the roads and walks clear – and thus kept us safe,” Parker said.

Nine of Vanderbilt’s NPC chapters are participating in the formal recruitment process, and between 80 and 90 percent of the women

Please see **SORORITY RUSH**, page 2

## CAMPUS NEWS

# Remembering Jean Heard: The first lady of Vanderbilt

HANNAH TWILLMAN  
Senior Reporter

Vanderbilt lost a well-known fixture of the university and Nashville community during break, with the Jan. 2 passing of Jean Keller Heard, widow of former Chancellor Alexander Heard. She was 86.

“As the ‘first lady’ of Vanderbilt for many years, Mrs. Heard left a lasting imprint on the university during a crucial time in history,” Chancellor Nicholas S. Zeppos said in a statement. “She was a devoted and loving mother and wife, who warmly welcomed students and faculty into her home. On behalf

of the Vanderbilt community, I offer deep and heartfelt sympathy to her family.”

Born in Andalusia, Ala., on Aug. 7, 1924, Heard was an accomplished professional violinist, graduating from the University of Alabama and Julliard School of Music and

Please see **JEAN HEARD**, page 2



JEAN HEARD

## Meet football Head Coach James Franklin



- Age: 38
- First head coaching position
- Assistant coach/offensive coordinator/quarterbacks coach at Maryland since December 2007
- Designated as coach-in-waiting to Ralph Friedgen at Maryland in February 2009
- Introduced as Vanderbilt head coach on December 17, 2010



Through your words, actions and choice in any given moment, you can help and violence... one green dot at a time.

**What's your green dot?**



Follow us on **FACEBOOK**



# FACEBOOK: social media vital tool for VU

From **FACEBOOK**, page 1  
Moran, "We wanted to be sure our fans heard the official word from us first, and Facebook provided a way to do this."

In an interview with the Council for Advancement and Support of Education (CASE), Moran elaborated on the university's social media efforts.

"Not putting big news on Facebook simply isn't an option - that is where many of our audiences get their news, so we're there, just like we're on Twitter, on YouTube, at press conferences, on our website, etc.," Moran said. "So we learned that these tools are no longer just nice-to-have additions but are, in many ways, at the center of our efforts."

## The Reaction

A unique feature of using Facebook to make the announcement is the ability for Commodore fans to directly interact with the university through comments on the status post.

As of Tuesday morning, the announcement post had received 77 "Likes" and 89 comments. The reaction was mixed.

"Welcome Coach! Go Dores," wrote Facebook user Karlkim N' Mod.

"Whoever is running Vandy's communication efforts: IE YOUR FACEBOOK PAGE, please call me for a free lesson in PR 101. Seriously...who let's people comment like this? EPIC FAIL," wrote Facebook user Emma May.

Vanderbilt declined to remove negative comments, explicitly stating that they encourage all feedback from their fans. Moran said that the decision was part of a larger policy at Vanderbilt in favor of open discussion with the university community.

"We reaffirmed our commitment to our social media policy and philosophy of openness and non-censorship. We were not going to throw that out of the window when things started getting tough," Moran told CASE. "We monitored the comments for what we always monitor for - vulgarity, obscenity and outright hate speech - but refrained from deleting anything from folks who simply were blowing off steam."

Freshman Lindsey Franklyn likes the idea of the university using Facebook to spread information.

"I don't see a problem with the way (Vanderbilt is) using Facebook right now. We're using it the

way a university should; we're using it to spread information to prospective students in an efficient manner," Franklyn said. "Students check their Facebook. The Vanderbilt Facebook page is run in a very professional way."

Williamson said he considered the announcement a success.

"We had tremendous feedback and participation so, yes, I'd call the Facebook rollout a success," Williamson said. "However, there will always be some heartburn when negative comments are made as this is - for the time being - against the grain of how an organization typically has made big announcements. The tendency is to want to ignore negative opinions and put out a totally positive point of view."

Following the announcement, Vanderbilt's Facebook page experienced a significant increase in activity, according to Moran.

"We saw a jump of 113,665 more post views and over 5,700 more active users during and after the announcement compared to the previous week," Moran said. "We are always looking to grow the Vanderbilt community using social media."

## The Future

According to Moran, the university's plans for Facebook do not end with announcing the new head coach.

"(The university will) use it to bring Vanderbilt to students, faculty and staff, alumni, parents and the general community wherever they are, and to hear back from them," Moran said. "We'll continue to use it to share important and interesting news and information. Our overall goal is to use whatever tools are available to communicate with the global Vanderbilt community, and right now, Facebook is one of the most powerful of those tools."

The university has launched a new photo stream on Flickr.com, a photo oriented social media site, called "365 Views of Vanderbilt", that allows online users to view a new feature photo of campus taken by Vanderbilt Photography Services team every day.

"These tools enable us to hear what our audiences are most interested in and give them dynamic and engaging content in ways that are most accessible to them," Moran said.

For more information regarding Vanderbilt University's use of social media, visit [www.insidevandy.com](http://www.insidevandy.com). ■

# JEAN HEARD: Heard avid supporter of main library

From **JEAN HEARD**, page 1  
playing with several symphony orchestras throughout the Southeastern United States.

Upon arriving in Nashville with her husband in 1962, Heard soon established herself as an activist in the city's social, music and civic scenes, a reputation she held for more than four decades.

Heard was an avid supporter of Vanderbilt's main library, co-founding and serving as president of the Friends of the Vanderbilt University Library. In 1984, the library was named the Jean and Alexander Heard Library in honor of the couple's dedication.

"If it wasn't for Jean, we wouldn't have the Friends of the Vanderbilt University Library," said Vice Chancellor Rob Roy Purdy in a 1982

interview with The Tennessean. "She gave it birth and nurtured it through the years."

She also played a key role in the merger of the Blair School of Music and Vanderbilt University in 1981.

Heard was preceded in death by her husband, who died in 2009. She is survived by four children, Stephen (Sarah), Christopher, Connie (Edgar Meyer) and Frank (Heidi), as well as two grandsons and her sister, Anne Parrish of Chapel Hill, N.C.

"As anyone who knew my mother was aware, she was a passionate woman," said her daughter, Connie Heard, professor of violin at Blair. ■

—Gaby Roman and Vanderbilt News Service contributed reporting to this article.

## ■ CAMPUS NEWS

# Plant Ops handles recent snow



STEVE GREEN/VU Media Relations

Plant operations clears the pathways of snow around campus buildings to allow students to walk safely around campus.

**JUSTIN TARDIFF**  
Staff Writer

As students returned to Nashville to prepare for another semester, campus and city officials were hard at work clearing roads and runways following the second major storm of the season.

Plant Operations followed its snow removal plan, which indicates areas to be cleared first based upon whether students are on campus or if other events are taking place.

"Our number one priority is [clearing access] to the emergency room at the Medical Center," said Mark Petty, Assistant Vice Chancellor of Plant Operations. "If students are here and in class, our secondary priority is to start at dormitories, working our way to student centers, and then to the academic buildings."

While Plant Operations does purchase some equipment specifically for snow removal,

much of the equipment serves multiple uses. Much of the snow removal fleet consists of Hustlers - vehicles that function as mowers during the spring and summer but can also brush away snow in the winter.

"We hadn't had a significant snow (storm) in about 10 years until last year," said Petty. "We just bungled up the snow removal because we hadn't done it in so long. This is our third event in just over a month, so I think we've handled this one a lot better than we've handled others in the past."

Despite the higher-than-expected snowfall this season, Petty said that his office has no shortage of ice-melt, the salt alternative substance used by Plant Operations.

Because Metro Nashville's Department of Public Works is responsible for public roads, that office also plays a role in snow removal. While the city typically keeps major traffic arteries such as 21st Avenue

Nashville International Airport survives the snowy conditions

Across town, Nashville International Airport stayed open through the storm, according to spokesperson Emily Richard. With maintenance and operations teams working around the clock, three of the airport's four runways were open yesterday afternoon, with the fourth opening later in the day.

Around 20 flights were cancelled as a result of the storm, mostly from other cities and airports hit with snow including Atlanta, Charlotte, Detroit, Memphis and New York-LaGuardia. Regardless, the storm brought "no overwhelming number of cancellations," according to Richard.

and Blakemore Ave sufficiently clear of snow, secondary Metro streets such as 25th Avenue are treated less frequently. Therefore, the responsibility of keeping the street clear for students, faculty and staff often falls to Plant Operations. ■

## ■ CAMPUS NEWS

# Med Center uncompensated care costs on the rise

**KYLE BLAINE**  
News Editor

Economic conditions and enrollment reduction to TennCare are to blame for record-breaking uncompensated care costs, according to John Howser, Director of the Office of News and Communications at the Vanderbilt University Medical Center.

With a local unemployment rate of 8.7 percent and a national rate of 9.4 percent at the start of 2011, according to the Department of Labor, uncompensated care costs to VUMC are expected to rise as Americans have more difficulty obtaining affordable health care insurance privately or through an employer.

"I would say that yes, of course, there are ongoing concerns for the university about the ability of Middle Tennesseans to find and keep jobs, and with those jobs also have access to affordable health insurance," Howser said.

VUMC shouldered the largest financial burden of uncompensated care in the city, \$173,045,893 worth, out of a record-breaking \$502.8 million dollars total in 2009, according to a Nashville Business Journal Report. The figure, which includes charity care, medically indigent and bad debt, is a 7.6



MARY DONALDSON/VU Media Relations

Economic conditions make it difficult for patients to obtain health insurance, leading to an increase in uncompensated care at VUMC.

percent increase over 2008. The figure is expected to rise to \$216 million in 2010, said Warren Beck, VUMC's Senior Vice President of Finance.

"Providing uncompensated care is not only necessary for VUMC to qualify for its nonprofit status, this continues as one of the university's longstanding missions, treating those who cannot afford medical care for themselves or their families," Howser said.

According to Howser, potential changes to the Health Insurance Reform Act following the 2010 elections make it difficult to determine its effect on uncompensated care costs.

"If (the Health Insurance Reform Act remains) unaltered by legislative changes intended by some members of the U.S. Congress and the Senate, yes this should help more Americans and Tennesseans gain access to affordable health insurance," Howser said. "But until such time changes to the legislation are complete there is no way we can say for sure what the outcome will be for the medical center's uncompensated care percentage."

VUMC shoulders the majority of the local uncompensated care cost because of its large size, range of specialties and Level 1 trauma center. ■

# SORORITY RUSH: rush continues despite winter weather

From **SORORITY RUSH**, page 1  
that started it on Monday are anticipated to complete all rounds and join a chapter on Bid Day.

"We have a large number of transfer students coming through recruitment this year," Parker said. "We're very excited that they have chosen to explore this aspect of our Vanderbilt community."

According to Kristin Shorter, director of Greek Life, registration and first round participation numbers are very similar to last year's numbers. 568 women registered for formal recruitment, down four from last year's total. However, the number of participating women in the first round went up by nine.

"Recruitment is an exciting time for both sorority women and potential new members," Shorter said. "We hope that everyone will trust

the process and keep an open mind to find their best fit through it."

Freshman Sara Fernandez says that despite the weather, the rush process had been worth it.

"Rush has been the most amazing sort of craziness I've ever experienced," Fernandez said. "By the end of the day, I could not feel my face and toes, but I love how the process is just as exciting and important for us as it is for the sorority girls."

Some, however, like freshman Kristin Adams, have found ways to enjoy the weather during the busy day.

"I do like (the snow)," Adams said. "It helps pass time between rounds because you can have snowball fights and make snow angels."

Formal recruitment, which consists of display, philanthropy, entertainment and preference rounds, will continue until Jan. 16. ■

## SERVICE GUIDE

The Vanderbilt Hustler (ISSN 0042-2517), the student newspaper of Vanderbilt University, is published every Monday, Wednesday and Friday during the academic year except for during exam periods and vacations. The paper is not printed during summer break.

The Vanderbilt Hustler allocates one issue of the newspaper to each student and is available at various points on campus for free. Additional copies are \$.50 each.

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# OPINION

## THE VANDERBILT HUSTLER Editorial Board

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### ■ COLUMN

## Welcome back seniors



**THEODORE SAMETS**  
Opinion Editor

It's good to be home. Writers often—probably too often—use The Hustler's opinion page to lament that something is occurring for the last time. In three and a half years at Vanderbilt, I've read essays that waxed poetic on the last day of classes, the last football game of the season, the last tailgate preceding that football game, the last days of the Bush administration, and many other lasts.

Sometimes I've felt the same sorrow as those writers; other times I've rejoiced in the same event that they're disappointed about.

But as I begin my last semester as an undergraduate at Vanderbilt, I'm not lamenting that I won't be back in the fall. I'm getting ready to celebrate that right now, I'm here.

And given that I've got a plan for next year (law school) and I'm not too worried with maintaining my 4.0 (OK, maybe it's a little bit lower than that), I'm going to enjoy my last hurrah.

In my last semester at Vanderbilt, I'm going to say no to Taaka and yes to Lonnie's—no matter what's due the next day. I'm not going to miss a chance to see our basketball team take on an SEC opponent in Memorial, and I'm not going to set foot in Stevenson.

Attention seniors: We have 13 weekends left here. That's it. I don't want to hear anyone regretting that they did something that their friend suggested (but which sounded terrible) instead of doing what they really wanted on any one of those weekends.

Let me give you an example. My roommate has an

irrational hatred of Dan McGuinness. I can understand why it's not his favorite bar; it can get a bit too crowded for my taste too. Whenever anyone wants to go out, they don't even have to suggest Dan's to elicit a five-minute lecture from my roommate on everything that's wrong with the bar. But if my roommate heeds my advice this semester, he'll either just stop going to Dan's on Thursday (or Friday, or Saturday), or he'll stop complaining about it when others want to go.

But in some sense, he's right too. We're graduating in May. While I want to spend my last months here with the same folks I've spent my first three and a half years with, I also want to do what I've been saying I should do for all that time too: I want to enjoy Nashville—the Nashville beyond West End or Demonbreun.

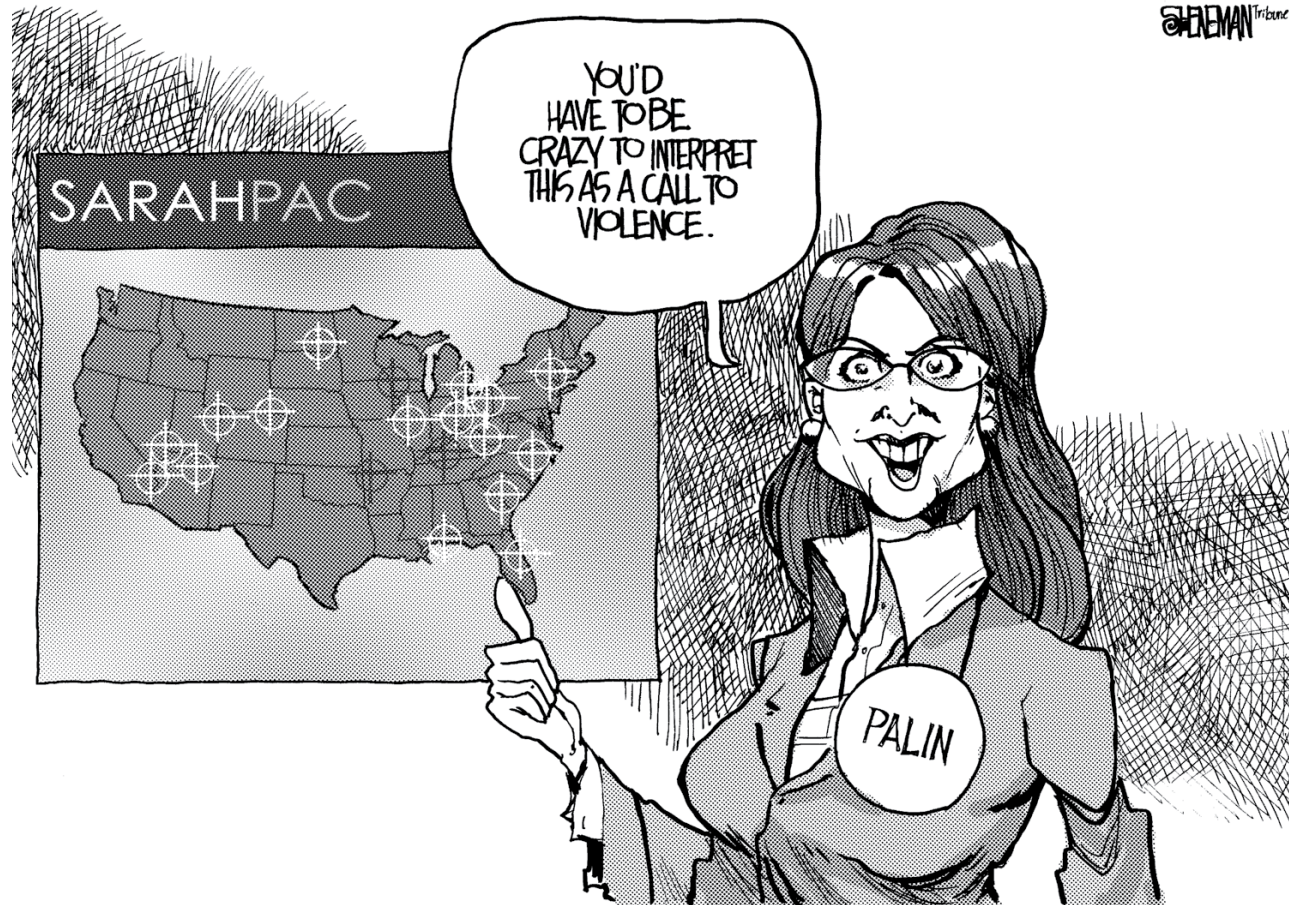
For example, I've never been to Tootsie's. I've never watched the sun rise from the top of Love Hill. And I've never been to a Sounds game. These are all things on my bucket list for this semester, as is crashing a Belmont party.

These places and more are all on my final semester bucket list, as is finally getting to the roof of Stevenson.

While your list might be slightly or completely different from mine, my point is this: make a list. Seriously. An actual, physical list. Use this newspaper if you want. And tack it to your bulletin board or refrigerator. And on May 13, when your parents are here, moving you out, make sure you can toss the list in the trash, knowing that you did everything you set out to do and more.

— Theodore Samets is a senior in the College of Arts and Science. He can be reached at [theodore.d.samets@vanderbilt.edu](mailto:theodore.d.samets@vanderbilt.edu).

### ■ CARTOON



NAME HERE/ MCT Campus

### ■ COLUMN

## F. Clark, you run that Vandy Van

A version of this letter was originally sent to F. Clark Williams, Director of Information Technology Support.

### To the editor:

As a student from the Northeast, I am constantly reminded of how little the university actually does for students during inclement weather, especially wintry precipitation. The roads are no longer snow-covered and are melting all around campus. West End is clear! Therefore, why suspend the Vandy Van service?

Now, you may counter with the argument that the streets inside Vanderbilt are not fully cleared or melted and are, therefore, unsafe to traverse, but I challenge you and the rest of the university staff to see past your shortsightedness. Last year's January snow that was not cleared from campus roads for four days and suspended many key services for students made

me think about our school's snow responses. Vanderbilt, the institution to which most of us pay ungodly amounts, should either invest in equipping a few of their many Plant Ops vehicles for plowing duties or hire someone to do it for us the few times a year it is necessary. This being the second night before school starts, it should be noted that many students are driving back to campus today, tonight and tomorrow. Wouldn't it be appreciated if the roads on campus were as well cleared as those leading to it?

In my Safety, Security and Risk Management class last spring, we analyzed the many faults associated with Vanderbilt's snow-clearing response. The majority of the students wondered if Vanderbilt even did anything to help make the forced movements of students (classes were not cancelled) safer. I was pleased to see some cleared paths on campus

today and a few with a mini-Bobcat clearing the sidewalks on the west end of campus. However, this response is still not enough.

In short, please stop making reactionary decisions in a manner that will promote students to grow discontent with the services of our famed institution in the same way that New York City residents became enraged at their government for failing to clear their streets in a timely manner. Be proactive, make a plan, and realize that shoveling and plowing snow isn't just a courtesy; it is a necessary safety initiative.

Maybe then students won't slip on the icy paths and will be able to use the new Vandy Vans with GPS mapping to their advantage when combating the cold temperatures.

**Samuel Betten**  
Senior  
College of Engineering

### ■ COLUMN

## Southern pride is misguided



**HUDSON TODD**  
Columnist

This year marks the 150th anniversary of the onset of the Civil War. Ideally, this meaningful anniversary could serve as a time of reflection about the current state of the South. In many quarters, including sections of Vanderbilt itself, the South's role in this war is viewed as heroic. Large segments of the population view the South's secession from a federal government as completely justified because they believe that government violated their states' rights. As the Sons of Confederate Veterans put it this year, "All we wanted was to be left alone to govern ourselves."

It is wrong for Southerners to glorify our past, though, because there is absolutely nothing glorious about it. The reality is that the most significant state's right being usurped from the South was the right to own slaves. The first line of the Declaration of Secession by Mississippi states, "Our position is thoroughly identified with the institution of slavery-- the greatest material interest of the world. Its labor supplies the product which constitutes by far the largest and most important portions of commerce of the earth." All other Southern states that wrote declarations of secession identified slavery as the principle inducement for secession as well.

Admittedly, the South was not only concerned about maintaining slavery. It also cared about the states' rights to suppress freedom of speech, such as that of abolitionists, the right to violate the sovereignty of non-slave states by abducting runaway slaves with the use of lethal force, and the right to secede after elections they found unfavorable. Many southerners to this day still believe in secession after elections they disagree with. Shortly after Obama took office, an anti-tax rally was held in Texas, during which protestors chanted, "Secede!". Afterwards, Governor of Texas Rick Perry suggested that, while he does not endorse the idea of secession, Texas could secede if it wanted to.

Why, then, do millions of Americans still treat the Confederate flag with such reverence? Whatever their reasons are, it is unlikely they are positive. The South has dragged its feet on every single civil rights issue this country has faced. Its citizens were (and are) more opposed to women's right to vote, desegregation, and the decriminalization of sodomy than any other region of the country. The South currently has higher rates of violent crime (despite its use of the death penalty with its purported deterrence effect), higher rates of obesity, and lower educational attainment on average than other states. It also has the highest rates of teenage pregnancy, divorce (despite its religiosity), and wealth inequality. In fact, the term "culture of honor" is regularly used to describe how southerners respond to slights with more physical aggression than other Americans.

What is there to be proud of? What, in all of American history, has the South ever done that has separated it from the rest of the country in a positive light? Even if the South had positively distinguished itself from the rest of the U.S., which it hasn't, why would that reflect well on the people who just happen to be born there? There is absolutely no reason to honor the South on the anniversary of a war it fought in order to maintain the right to own human beings. Even the more thoughtful individuals I encounter still honor confederate soldiers' bravery as they do all soldiers who died in the Civil War, but what is bravery for the cause of injustice? We Southerners should be embarrassed by, not proud of, our ancestors who volunteered to fight and die for the Confederacy. There is nothing intrinsically praiseworthy about sacrificing your life, and there is nothing laudable about taking a position that was indefensible 150 years ago and attempting to defend it now.

— Hudson Todd is a sophomore in the College of Arts and Science. He can be reached at [HUDSON.O.TODD@VANDERBILT.EDU](mailto:HUDSON.O.TODD@VANDERBILT.EDU).

### OPINION POLICY

The Vanderbilt Hustler opinion page aims to stimulate discussion in the Vanderbilt community. In that spirit, columnists, guest columnists and authors of letters to the editor are expected to provide logical argument to back their views. Unreasonable arguments, arguments in bad faith or arguments in vain between columnists have no place in The Hustler and will not be published. The Hustler welcomes reader viewpoints and offers three methods of expression: letters to the editor, guest columns and feedback on InsideVandy.com.

Letters must be submitted either in person by the author to the Hustler office or via e-mail to [opinion@insidevandy.com](mailto:opinion@insidevandy.com). Letters via e-mail must come from

a Vanderbilt e-mail address where the identity of the sender is clear. With rare exception, all letters must be received by 1 p.m. on Tuesday, Thursday or Sunday. The editor reserves the right to edit and condense submissions for length as well as clarity.

Lengthy letters that focus on an issue affecting students might be considered for a guest column at the editor's discretion.

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# LIFE

■ COLLEGE CULTURE

## Where to drink on the card in 2011

### Noshville... Who knew?

**JIM WHITESIDE** Who knew that Nashville, Nashville's premier New York-style delicatessen, has a full-service bar? The restaurant features a full selection of liquors, wines and various domestic and imported beers, all within walking distance of campus.

**Pros:** Nashville's bar selection is impressive for this kitschy restaurant. The food is not only delicious but served up quick and with a smile from an attentive wait staff. Having a mimosa with breakfast — the best way to beat a hangover — is a refreshing, tasty addition to brunch. My mimosa was delicious, and I think it might have even been made with fresh-squeezed orange juice — extra points in my book.

**Cons:** At this kind of restaurant, I wouldn't feel comfortable ordering my favorite drink (Grey Goose with lime juice) alongside a pastrami sandwich, even if said deli has a full-service bar. Also, the total for my breakfast—mushroom and spinach omelet, potato pancakes, toast and a mimosa—came to almost \$20 after tax and tip.



### Zumi Sushi – The brand new bar

**OLIVIA KUPFER** Life Editor Yes, eating sushi in a landlocked state is fishy. Zumi, resident Japanese restaurant of Hillsboro Village, may make a mean "spicy chick" roll, but I've always been of the opinion that 'real' sushi isn't made with chicken.

Zumi redeemed itself with a new, full-service bar. The restaurant has always had a liquor license — that's how they were able to sell you adorable miniature cans of Sophia champagne — but until recently, the layout of the restaurant wasn't conducive to a bar scene. With the renovation, Zumi has transformed itself into a chic eatery with a sleek, wood bar.

**Pros:** With a new menu of signature cocktails — which I was lucky enough to sample during the concoction process — as well as the old staples of Asian and domestic beers, sake and wines, one could easily get plastered on the card. Purchasing drinks with monopoly money? I'm in.

**Cons:** Did I mention they make chicken sushi? If you're from a coast, Florida or anywhere with fresh fish you may be disappointed. However, along with the renovation, Zumi updated its menu, so perhaps the sushi experience may be more authentic than past visits.



### Café Coco – The campus favorite

**SAUNDERS MCELROY** The Vanderbilt Hustler Located just off West End and only a short drive — or reasonable walk — from Vanderbilt's campus, Café Coco is still one of the best ways to quell those late night cravings.

The menu, headed by the ever-popular Turkey Rockefeller and Buffalo Chicken Wrap, also includes excellent draft beer selection, as if we needed more incentive to make the quick trip over when hunger calls.

A word to the wise: the restaurant's popularity translates to long lines and wait times, so call in your order ahead of time. Just hand over your Commodore Card to eat and drink on Mom and Dad.

**Pros:** Café Coco offers over 10 beers on tap, including Newcastle and classic domestic beers Blue Moon, Fat Tire and Miller Lite.

**Cons:** Buyers should beware of long lines and extensive wait times on orders. Your best bet is to call ahead.



Photos by **KYLE MEACHAM** / The Vanderbilt Hustler

■ COLLEGE CULTURE

## What's in or out in 2011

**XIAOYU QI** Assistant Life Editor

### Pie – IN

If the New York Times says so, it must be true. (NYT: "Pie to Cupcake: Time is Up"). Time magazine and indie food blogs agree—2011 is the year of "Let them eat pie."



**JUSTIN MENESTRINA** / Vanderbilt Hustler

### Cupcakes – OUT

See above.

### Jon Stewart – IN

Stewart has remained relatively mum about his role in the passage of the "9/11 First Responders bill," but everyone's favorite

political pundit has already garnered comparisons to Edward R. Murrow and Walter Cronkite for affecting policy change on the small screen.

### Antoine Dodson – OUT

In 2010, there was the video, song, t-shirts and even a 'Bed Intruder' Halloween costume, but we think his 15 minutes are up.

### Natalie Portman – IN

With a slew of new movies (rom-com "No Strings Attached," tear-jerker "The Other Woman," and raunchy-comedy "Your Highness"), an all-but-sure Oscar win for "Black Swan," a hot ballerino fiancé and a bun in the oven, the 28-year-old Harvard-educated actress will be adored, loathed and ceaselessly talked about during the next few months.

### Sarah Palin – OUT

In 2010, Sarah Palin spoke at a Tea Party convention, commented for Fox News, released her second book and got her own TLC show. But 2011 isn't 2010, and season two of "Sarah Palin's Alaska" was nixed. We take this to be a sign that Palin and her caribou-killing guns are laying low for a while.

■ MUSIC

## 5.15.25.

**KYLE MEACHAM** Assistant Life Editor

For the debut column, Kyle Meacham, Assistant Life Editor, interviewed one of the most recognizable faces on campus: Frank Wcislo, the Dean of the Commons, and a member of the Vanderbilt Arts & Sciences faculty since 1984. With almost 30 years teaching at Vanderbilt under his belt, this campus fixture reflects on the music of his adolescence and what's on his iPod today.

### What were you listening to at age 5?

We didn't own a stereo. This was the dawn of television, and I don't remember albums at all. I guess, "Who's the leader of the club that's made for you and me? M-I-C-K-E-Y M-O-U-S-E," from the Mickey Mouse Club theme song.

### 15 (1960s)

Diana Ross and The Supremes, "Come See About Me," "Stop! In the Name of Love," "Baby Love." By listening to Motown, white kids growing up in the segregated Chicago suburbs learned about the African-American world they were isolated from.

### 25 (1970s)

Bob Dylan, "Blood on The Tracks." The words still meant something, when music seemed to be drifting into a meaningless "groovy" and then the disco phase.

### 35 (1980s)

Bruce Springsteen, "Born in the USA." Loved that the title cut was a protest against what happened to Vietnam veterans when they came home, and the line from "Dancin' in the Dark"—"you can't start a fire without a spark."

### 45 (1990s)

"The Lion King." My family and I were living in England. My kids were 13, eight and one-and-a-half-year-old twins, and I was barely standing. The twins loved dancing and being swirled around to "The Circle of Life."

### In 2011, at age 59...

Black-Eyed Peas, "The E.N.D." I live in The Commons and listen to "I Gotta Feeling." It reminds me of you all... that and Lady Gaga.



**DANIEL DUBOIS** / VU Media Relations

### Coaching Corner

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#### UPCOMING EVENTS:

- 1/18 InfoSessions: BlackRock, Unum
  - 1/20 InfoSessions: DELOITTE (Deloitte Services LP), Harris Williams & Co.
  - 1/20-1/27 Insider's Guide to On-Campus Interviewing
  - 2/3 Spring Engineering Industry Career Day
  - 2/7 InfoSession: Houston Independent School District
  - 2/8 Nashville Area College Career Fair Teacher Recruitment Fair
- The Career Center Presents "Insiders Guide to On-Campus Interviewing" a series of activities to help you prepare for On-Campus Interviewing.
- 1/20 - 1/21 Resume Critiques
  - 1/20 - 1/24 Upload Resumes for Approval and Register for Mock Interviews
  - 1/24 Interview Workshop with Asurion
  - 1/26 - 1/27 Mock Interviews with Employers

Visit our webpage for more details on events and use CareerLink for more details about InfoSessions and other On Campus Recruiting activities.

#### ON CAMPUS INTERVIEWING:

- Upcoming Application Deadlines:
- 1/12 **SunTrust Robinson Humphrey** Investment Banking Summer Analyst
  - 1/16 **The Boston Consulting Group- The Boston Consulting Group's Coffee Chats**
  - 1/18 **Bain & Company- Assoc. Consultant Intern**
  - 1/20 **General Cable- Sales Leadership Training Program**
  - BlackRock-2011 Summer Interns: Portfolio Analytics Group & Financial Markets Advisory Group**
  - Harris Williams- Harris Williams & Co. M&A Boot Camp**
  - 1/26 **The Boston Consulting Group- BCG's Assoc. Summer Program for Juniors and Masters**
  - Mercer Capital Management- Financial Analyst; Summer Analyst**
- Visit our webpage for more details on these and other activities and events.

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## SPORTS

## 2010 in sports

This past year was one for the record books in Vanderbilt sports, highlighted by three head football coaches, two big wins in basketball over instate rival Tennessee and an SEC individual champion. The Hustler sports staff reviews the top ten storylines from 2010 in Commodore sports.

## Commodores sweep Volunteers in style

PETER NYGAARD  
Copy Editor

Magical: that's the only way to describe the atmosphere in Memorial Gym on Feb. 9, when the Commodores took down rival Tennessee, 90-71. After triumphing in Knoxville just two weeks earlier, Vanderbilt completed its first sweep of the Vols since 2005. Few expected an easy victory over the No. 12 Volunteers for the Commodores, especially with freshman sharpshooter John Jenkins hospitalized with a stomach virus. However, led by sophomore swingman Jeffery Taylor's early onslaught and a strong showing on the defensive end by sophomore Andre Walker, Vanderbilt raced out to a 19-4 lead. Taylor finished with a then-career high 26 points, and senior point guard Jermaine Beal dropped 20 of his own, including several timely three-pointers that kept the home crowd rocking until the final buzzer sounded.

February 9



CHRIS HONIBALL/ The Vanderbilt Hustler

## Top football recruit Rajaan Bennett killed in shooting

ERIC SINGLE  
Asst. Sports Editor

Before Rajaan Bennett ever attended a class, the story of his career as a Vanderbilt student-athlete had already been carefully crafted as a standard for every value the university promotes.

Bennett's story was cut tragically short on Feb. 18, when he was killed in a shooting at his home in Powder Springs, Ga., at the age of 18,

February 18

just days after committing to play football for the Commodores. His death deprived the campus of a great running back and an even better person, Vanderbilt's biggest loss of the year in every sense of the word.

"In my opinion, [Vanderbilt] was the best place for him," said then-head coach Bobby Johnson of Bennett. "It was going to change his life."

## Vanderbilt loses to Murray State on buzzer beater

MEGHAN ROSE  
Sports Editor

Sometimes, a mere second can make a world of difference. This was precisely the case in the first round of the 2010 NCAA Tournament, as the No. 4 seed Commodores fell, 66-65, to Murray State on a buzzer-beater.

With just four seconds remaining in the game, Vanderbilt held a one-point advantage, forcing

March 18

the Racers to call a timeout to set up what might have been the final play of Murray State's season. Seconds later, it was the Commodores instead who saw their season end in disappointment when Danero Thomas sank a 15-foot jumper as time expired. This marked the second time in three years that a fourth-seeded Vanderbilt team exited the postseason after a stunning first round loss.

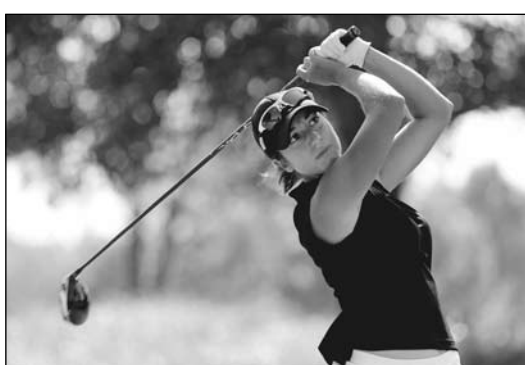
## Marina Alex wins SEC individual crown

PETER NYGAARD  
Copy Editor

As the first sole SEC Golfer of the Year in Vanderbilt women's golf history, Marina Alex had something of an above-average sophomore year in college. With four top-two finishes and six top-five, Alex saved the best for last in the 2010 spring season. Alex shot five-under par at the SEC Championships then defeated Tennessee's Erica Popson on the second hole of a sudden death playoff to win the conference crown.

After a top-10 finish by Alex helped the Commodores qualify as a team for the NCAA Championships, Vanderbilt placed seventh. Alex became the sixth player to earn an All-SEC first team nod and second to win SEC Golfer of the

April 19



VANDY ATHLETICS/ The Vanderbilt Hustler

Year, joining May Wood, who shared the title in 2004. Now a junior, Alex remains No. 11 in the latest Golfweek/Sagarin College Rankings.

## Commodores win extra innings thriller for cause

ERIC SINGLE  
Asst. Sports Editor

In the aftermath of the severe flooding in Nashville in early May, Vanderbilt announced that it would offer free admission to the baseball team's May 11th game against Louisville.

Rather than charge for admission, Vanderbilt encouraged fans to make a donation to the Nashville chapter of the American Red Cross at the gate.

May 11

The game drew a record midweek crowd of 3,203 and raised over \$21,600 for the relief effort. As if the community's generosity wasn't enough of a spectacle, the Commodores battled back from three separate deficits against the Cardinals, setting up a towering walk-off home run by Jason Esposito in the 17th inning to earn Vanderbilt an 11-10 victory.

## Commodores fall one swing short of bid to CWS

MEGHAN ROSE  
Sports Editor

After forcing Florida State into the decisive game in a best-of-three series, the Commodores fell one swing short of advancing to the College World Series, falling to the Seminoles, 7-6. While the Commodores outscored Florida State 20-18 overall in the NCAA Super Regional series, Vanderbilt was unable to get the final run it needed, as Florida State instead punched their

June 13

ticket to Omaha. The loss ended the Commodores' thrilling 2010 postseason run — one that featured a number of highlight reel-worthy offensive and defensive plays — after Vanderbilt advanced out of the NCAA Louisville Regional with a squeeze bunt base hit in the bottom of the tenth inning to beat host Louisville in the championship game. The Commodores finished the 2010 season with a 46-20 record.

## Johnson's retirement leads to promotion of Caldwell

REID HARRIS  
Asst. Sports Editor

Seven weeks before the season opener against Northwestern, Coach Bobby Johnson abruptly retired as head football coach, leaving Vanderbilt football fans speechless. Johnson never gave concrete reasons for his retirement — he only said, "Football is not life." Johnson had been with the program since 2002.

His replacement, Robbie Caldwell, led the football team to its second consecutive 2-10 season and resigned on the day of the final game of the season. Due to the timing of Johnson's retirement, Caldwell was forced to use Coach Johnson's system and did not have time to recruit any players previously untargeted by the Commodores.

July 14



CHRIS PHARE/ The Vanderbilt Hustler

## Tinsley records first triple-double in school's basketball history

MEGHAN ROSE  
Sports Editor

In the Commodores' first game of the 2010-11 season, it wasn't Vanderbilt's 41-point margin of victory that had people talking. Instead, it was Brad Tinsley's 11-point, 10-rebound and 10-assist

November 12

performance, as the junior point guard recorded the first triple-double in the basketball program's 110-year existence. Tinsley earned Southeastern Conference Player of the Week honors in addition to receiving the first game ball coach Kevin Stallings had ever given in his career at Vanderbilt.

## White qualifies for NCAA Championships

JACKSON MARTIN  
Asst. Sports Editor

With an 11th place finish at the NCAA South Regional competition on Nov. 14, sophomore cross country runner Jordan White qualified for the national championship a week later in Terre Haute, Ind. At the championship race, White finished 112th of 255 runners with a time of 21:24, the best result for a Vanderbilt runner at the NCAA Championships in school history. White was the first Commodore to compete in the national championship meet since Pamela Johnson in 1997. Johnson finished 134th out of 180 runners.

November 14



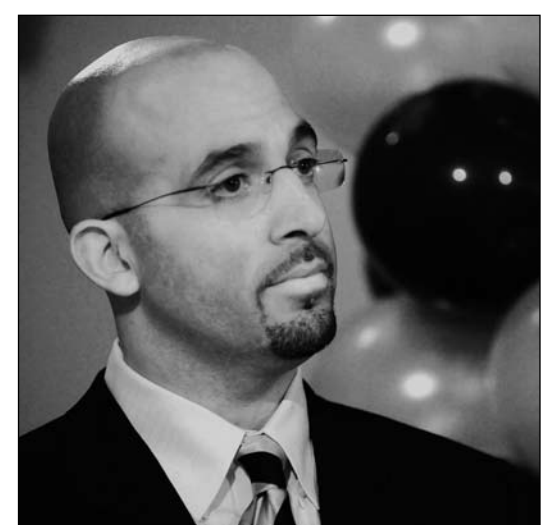
ZAC HARDY/ The Vanderbilt Hustler

## Football hires coach James Franklin to lead team

JACKSON MARTIN  
Asst. Sports Editor

After a three-week search following Robbie Caldwell's resignation, James Franklin was named Vanderbilt's 27th head football coach. This marks the first head coaching job for the former Maryland offensive coordinator, who turns 39 in February. Franklin is the first black coach of any major sport at Vanderbilt and only the third black football coach in the Southeastern Conference, following former Mississippi State coach Sylvester Croom and current Kentucky coach Joker Phillips. Franklin had served as an assistant wide receivers coach for the Green Bay Packers and the offensive coordinator at Kansas State before being hired by Head Coach Ralph Friedgen at Maryland in 2007.

December 17



JOHN RUSSELL/ VU Media Relations



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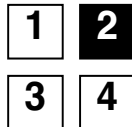


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## SUDOKU

THE SAMURAI OF PUZZLES By The Mephams Group

Level:



Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit [www.sudoku.org.uk](http://www.sudoku.org.uk)

6	7	4		5		8		
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9		7			2		8	
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1/12/11

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## CROSSWORD

### ACROSS

- 1 The Renault 5, in North America
- 6 One-named New Ager
- 10 Lake plant
- 14 Street of San José
- 15 Ending with play or party
- 16 Rosemary, for one
- 17 When some suits don't wear suits
- 20 Sound from Simba
- 21 Frat "T"
- 22 Fords with racing stripes
- 23 The Pawtucket Red Sox, e.g.
- 28 Nuclear org. created under HST
- 29 \_\_\_ Grey tea
- 30 Deep Throat's org.
- 31 Bamboozle
- 33 Christian surname?
- 35 How oaths are taken
- 39 \_\_\_ de espera: waiting room
- 40 She played Buffy
- 42 River to the North Sea
- 43 Derby town
- 45 Trig ratio
- 46 "Sonic the Hedgehog" developer
- 47 Shad delicacy
- 49 Schoolyard claim
- 51 Frame for Roger Rabbit
- 52 Sandals in Jamaica, e.g.

- 57 Sinatra's Gardner
- 58 Mideast "son of"
- 59 Cheese or its town
- 60 Assume a defensive position (and what we did to highlight this puzzle's theme)
- 66 Hard downpour
- 67 Music biz sensation, perhaps
- 68 "If I Were a Rich Man" singer
- 69 Feminine suffix
- 70 Mex. miss
- 71 Clear

### DOWN

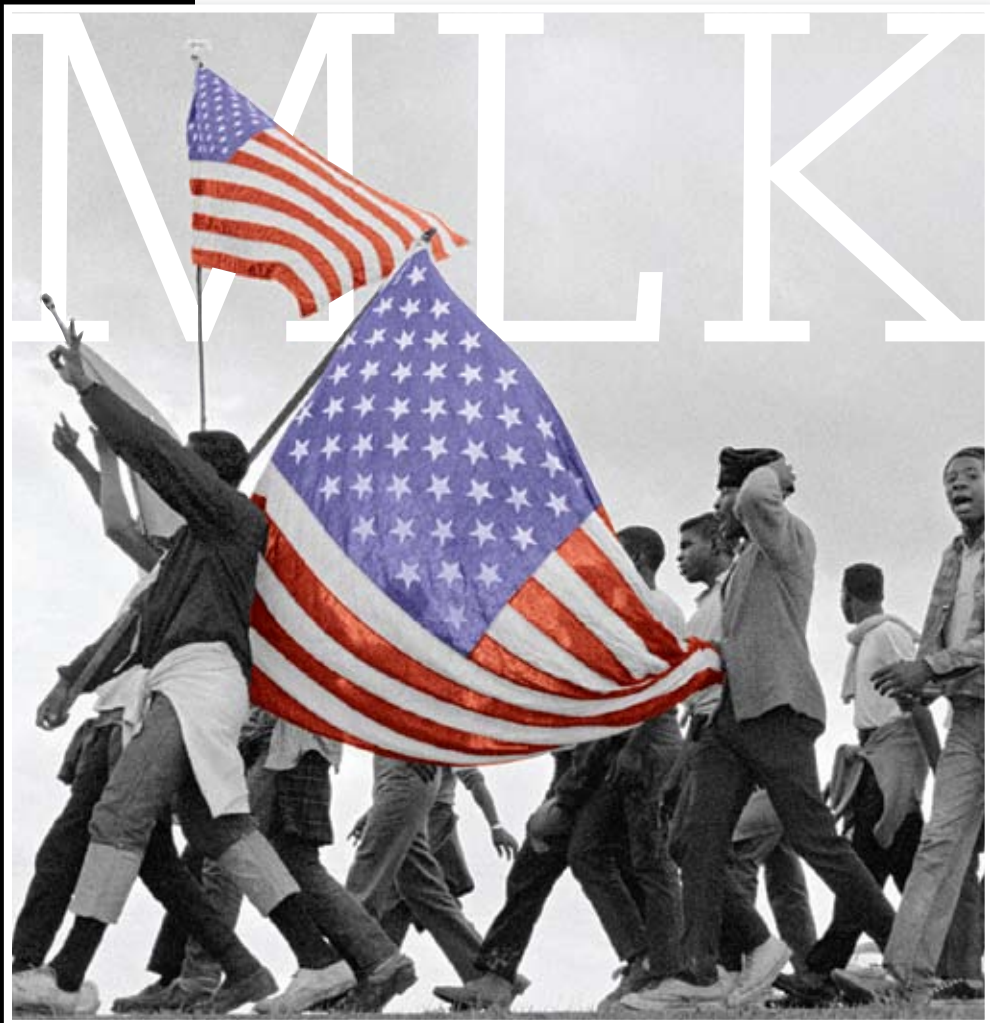
- 1 Elec. readout
- 2 Field unit
- 3 Some temps
- 4 Journalist Stewart or Joseph
- 5 Consignment shop transaction
- 6 Swelled head
- 7 Word of urgency
- 8 Gossipmonger
- 9 Kennel double talk?
- 10 Tuna at a luau
- 11 Building shelf
- 12 Persona non \_\_\_
- 13 Wide gulf
- 18 Bob Marley feature
- 19 Cuban dance
- 23 Café cup
- 24 Roundup
- 25 Met favorites
- 26 Where to see a lot of keys
- 27 Knight games

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1/12/11

# Dr. Martin Luther King, Jr., Commemoration

Monday, January 17, 2011

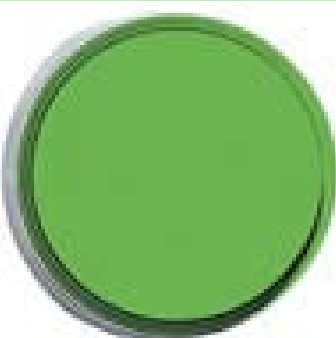


## The Road to Freedom FROM ALABAMA TO OBAMA



### Schedule of Events

- 9:00 a.m.**  
Community Service Event(s)
- 9:30 a.m.**  
Buses depart from The Commons, Branscomb & Kirkland
- 10:30 a.m.**  
MLK Freedom March begins on Jefferson St.
- 12:15 p.m.**  
Nashville Freedom Ride  
Leaving from Branscomb Circle.
- 12:30 p.m.**  
Special Lunch Roundtables  
Top floor of Rand or Function Room and The Commons
- 1- 1:30 p.m.**  
Art Exhibit Grand Opening – Relevance: The Art of Kamal Al Mansour  
Black Cultural Center
- Teach - Ins (Two sections)
  - Section 1**
  - 1:30 - 2:20 p.m.**
  - Session A: **Hate Crimes vs. Freedom of Speech**
  - Session B: **Relevance: The Art of Kamal Al Mansour**
  - Session C: **Civil Rights - Gay Rights**
  - Section 2**
  - 2:30 - 3:20 p.m.**
  - Session D: **Viewing and Discussion: M.K. Asante Lecture**
  - Session E: **Screening and Discussion: Dreams at The End of A Rope**
  - Session F: **Dr. King and The Religion of Nonviolence**
- 3:30 p.m.**  
MLK Essay Winners Presentation  
Sarratt Cinema  
Keynote: Langford Auditorium
- 4:30 p.m.**  
Featuring Former NAACP Chairman  
Julian Bond
- 7:00 - 9:30 p.m.**  
Vanderbilt and the Civil Rights Movement: Reliving the Words From Our Past
- 9:30 - 10 p.m.**  
Vespers and Candlelight Vigil  
Benton Chapel



Through your words, actions and choice in any given moment, you can help and violence... one green dot at a time.  
**What's your green dot?**



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